

**Analytics for Management and Economics Conference 2020**  
28<sup>th</sup> October 2020



Dear colleagues!

The St. Petersburg School of Economics and Management, National Research University Higher School of Economics invites you to participate in «**Data Analysis in the Industry 4.0 Era**» session of **Analytics for Management and Economics Conference**.

The COVID-19 pandemic has made the changes to the usual conference format; this year conference will be held online via Zoom. We kindly ask to register [here](#).

If you have any questions or concerns, please, contact us at [amec@hse.ru](mailto:amec@hse.ru).

**Preliminary Schedule**  
**Data Analysis in the Industry 4.0 Era**  
October 28<sup>th</sup>, 2020

Time	Paper
15:00 – 17:00 (GMT+3) Session chair: Pawel Lula	<b>Collaborative Public Management: The Mediating Effect of Shared Knowledge and Organizational Commitment</b>  Juan J. García-Machado, Minerva Martínez Ávila, and Eréndira Fierro Moreno
	<b>Determinants of job satisfaction with respect to dominant residence and education before the end of the Golden Era. Evidence from SHARE-ERIC (Wave 7)</b>  Daniel Homocianu, Octavian Dospinescu, Napoleon-Alexandru Sireteanu
	<b>Income Effect on an Individual’s Choice of Provider for Outpatient Care in Russia</b>  Alina Fomenko, Nadezhda Shevacheva, and Nur Al-Khamad
	<b>Impact of digital transformation on Corporate Governance. Empirical evidence</b>  Ilya Ivaninsky, Irina Ivashkovskaya
17:30 – 19:30 (GMT+3) Session chair: Pawel Lula	<b>Toward an Ontology of Consumer Behaviour: Fostering Academic Knowledge Utilization by Marketing Practitioners</b>  Ksenia Golovacheva, Maria Smirnova, Dmitry Kudryavtsev, and Tatiana Gavrilova
	<b>Robust Regression Discontinuity Estimates of the Causal Effect of the TripAdvisor’s Bubble Rating on Hotel Popularity</b>  Elena B. Pokryshevskayaa, Evgeny A. Antipova*
	<b>Concepts Related to Industry 4.0 in Research Papers in the Field of Economics</b>  Urszula Cieraszewska, Anna Drabina, Monika Hamerska, Anna Kovaleva, Paweł Lula, Janusz Tuchowski*
	<b>Key Skills Extraction on Local Labour Market in IT sphere</b>  Andrei Ternikov, Ekaterina Aleksandrova