

35th IBIMA Conference: 1-2 April 2020, Seville, Spain



1-2 April, 2020

Seville, Spain



Paper Submission:

CLOSED



WEB OF SCIENCE



ISBN: 978-0-9998551-4-0

Sustainability In The Context Of Investment Decisions On Financial Markets

Nadezhda A. LVOVA, Zokhid Yu. RAKHIMOV, Natalya S. VORONOVA, Ivan A. DARUSHIN and Larisa P. KHARCHENKO

35th IBIMA Conference: 1-2 April 2020, Seville, Spain

► [List of Accepted Papers](#)

► [Current Conferences](#)

► [Indexing](#)

Abstract :

The paper addresses sustainability concept implementation in the context of investment decisions made on modern financial markets. The starting point of the research is theoretical analysis of sustainable investment as a scientific category. It creates required methodological prerequisites for the characteristics of the world market for sustainable investment. The research is based on a systems approach. In the framework of this approach, general scientific and special financial research methods are applied including methods of systematization, classification, and descriptive statistics. Major research results contains: a) revealing the content of the sustainable investment concept in relationship with categories of socially responsible investment (SRI), responsible investment (RI) and social or socially directed investment (SI or SDI); b) providing a systematic view on the market segment of the sustainable investment system; c) considering the global profile of sustainable investment decisions on financial markets. The reported study was funded by RFBR according to the research project № 19-010-00526.

