

**3rd** DiscourseNet Congress DNC3 • ALED

# DISCOURSENET 2019

11-14 September 2019  
Paris-Seine

Université de Cergy-Pontoise, Gennevilliers site  
Adress: avenue Marcel-Paul, 92230 Gennevilliers

RER C: direction Pontoise / Montigny-Beauchamp, stop Gennevilliers.

Metro Line 13: last stop Asnières-Gennevilliers / Les Courtilles,  
then Tram Line T1, stop Gare de Gennevilliers.

Bus Lines: 138/166/178/240/340/378 stop Rond-point Pierre Timbaud



[DNC3ALED.DISCOURSEANALYSIS.NET](http://DNC3ALED.DISCOURSEANALYSIS.NET)

# PROGRAMME

SEPTEMBER  
11-14 • 2019

**3rd** DiscourseNet Congress DNC3 • ALED

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# DISCOURSENET 2019

## ALED

#DNC3ALED

**Knowledge  
and power in  
a polycentric  
world**

**Discourses across  
languages, cultures  
and space**



PARIS SEINE, Université de Cergy-Pontoise

DISCONE



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ALED

Asociación Latinoamericana de Estudios del Discurso  
Associação Latino-Americana de Estudos do Discurso



ias  
institute  
for advanced  
studies  
university of Cergy-Pontoise

Fondation  
UNIVERSITÉ DE CERGY-PONTOISE

L121D

Bienvenue, bienvenido, добро пожаловать,  
willkommen, bem-vindo, welcome to **DNC3ALED!**

**DiscourseNet and La Asociación Latinoamericana de Estudios del Discurso** are delighted to host you for our joint congress *“Knowledge and Power in a Poly-centric World. Discourses across languages, cultures and space”* (11-14 September 2019) on the Gennevilliers campus of the University of Paris Cergy Pontoise.

Both associations have long brought discourse researchers together across countries. ALED has been organizing colloquia and congresses in the Spanish- and Portuguese-speaking countries of the Americas since 1995. DiscourseNet started as an initiative of German-speaking discourse researchers in the social sciences and humanities in 2005 and has since organised more than 30 events in Europe. DNC3ALED brings these strands together for the first time and makes visible the vast multilingual space of Discourse Studies today.

While we have long been working in many languages in both associations, we feel that academic events, which are often monolingual, create the questionable idea of discourse research ‘normally’ being done in one language. Yet the reality is different for the overwhelming majority of discourse researchers. The DiscourseNet Survey sent out in early August 2019 shows that among registered users of the DiscourseNet portal the researchers speaking no more one language are a small minority.

This is why **DNC3ALED** decided to consider abstracts from any language. We now have five language streams: English (98 presentations), Spanish (64), Portuguese (49), French (60), Russian (16). We also have one panel in German. Organising a multilingual conference with participants from more than a dozen countries is not without its challenges. We also encourage all speakers to use powerpoints in a different language and cater to an audience where native speakers of your language are always a minority.

**DiscourseNet General Assembly.** DNC3ALED will also be a landmark event because during the General Assembly on the 14th of September 2019 DiscourseNet is set to become an association “DiscourseNet: International Association for Discourse Studies”. The DiscourseNet community has been consulted over the last few months through our survey ([https://warwickappling.eu.qualtrics.com/jfe/form/SV\\_3EjmhY5Hy0h5vnnv](https://warwickappling.eu.qualtrics.com/jfe/form/SV_3EjmhY5Hy0h5vnnv)), which we recommend all discourse researchers to fill out. All DNC3ALED participants are invited to attend the General Assembly on the last day and join our new association. You will find

the latest news, announcements and the association’s founding documents on our webpage <https://discourseanalysis.net/DN> We recommend you to take your time prior to the General Assembly and go through the survey and read the documents. We invite you to take a computer or mobile device with you so that you can participate in debates online during the General Assembly. If you want to make a contribution to our friendly and diverse community, the DiscourseNet crowd will be happy to hear from you and see how ideas can be realized.

**Rooms and catering.** The plenary sessions and all conference rooms will be indicated by arrows. The building is closed every evening at 7:45. You can have lunch at the canteen from 12:00 to 1:45 (closed on Saturday) or at the restaurants near the train station. Food and drinks can be bought at the machines near the main entrance of the building. Several bathrooms can be found on every floor. Students and organisers with orange badges will help you during the conference. They will normally be in the main hall, near the entrance. You are all welcomed at the cocktail on the 12th, at 5:30, in the main hall, 1st floor. On the 13<sup>th</sup>, there will be a trip *to Abbaye Royaumont* which you need to be registered for. The contact person is Axel Boursier ([boursier.axel@gmail.com](mailto:boursier.axel@gmail.com)).

**Organisers.** DNC3ALED has been organised by a team of enthusiasts with the most diverse backgrounds, comprising junior and senior researchers from seven countries, with a resolutely interdisciplinary background, including linguistics, sociology, media studies, education.

Generous support has come from the **Institute of Advanced Studies** of the University of Cergy-Pontoise and from the **Foundation of the University of Cergy-Pontoise**. We would like to thank them and also Paris-Seine University and LT2D recherche centre for hosting this international conference.

We thank you for having come to Paris and we wish you a successful conference!

**The organizing team.** **Johannes Angermuller** (Open University / École des Hautes Études en Sciences Sociales), **Cristina Arancibia Aguilera** (Pontificia Universidad Católica de Chile, ALED), **Johannes Beetz** (University of Warwick), **Axel Boursier** (Paris Seine, Cergy-Pontoise), **Françoise Dufour** (École des Hautes Études en Sciences Sociales), **Michael Kranert** (Edinburgh Napier University), **Julien Longhi** (Université Paris Seine, Cergy-Pontoise), **Felicita Macgilchrist** (Georg Eckert Institute / Universität Göttingen), **Ailin Nacucchio** (Paris 3 - Sorbonne Nouvelle), **Laura Pardo** (Universidad de Buenos Aires, ALED), **Luciana Radut-Gaghi** (Université Paris Seine, Cergy-Pontoise), **Marco Antonio Ruiz** (Universidade Federal de São Carlos / École des Hautes Études en Sciences Sociales, ALED), **Susanne Weber** (Universität Marburg), **Jan Zienkowski** (Université Saint-Louis, Bruxelles)

### Patrick Charaudeau

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«*Le discours populiste comme symptôme d'une crise des pouvoirs*»

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September 12 • 11:15-12:15 • Room F135-136

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**Patrick Charaudeau** est Professeur émérite de l'Université de Paris XIII, fondateur du «Centre d'Analyse du Discours» de l'université Paris XIII. Actuellement chercheur au «Laboratoire Communication et Politique» du Centre National de Recherche Scientifique (CNRS-Irisso). Membre d'Honneur de l'Association Latino-américaine des Études du Discours (ALED).

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#### Quelques publications :

*La conquête du pouvoir. Opinion, Persuasion, Valeurs, les discours d'une nouvelle donne politique*, L'Harmattan, Paris, 2013.

*Le discours politique. Les masques du pouvoir*, Limoges, Lambert-Lucas (réédition) 2015.

*Humour et engagement politique* (dir.), Limoges, Lambert-Lucas, 2015.

*Le débat public. Entre controverse et polémique. Enjeu de vérité, enjeu de pouvoir*, Lambert-Lucas, 2017.

### Viviane de Melo Resende

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«*Estudos críticos do discurso e pensamento decolonial: sobre a negação ontológica de pessoas em situação de rua em notícias*»

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September 14 • 11:15-12:15 • Amphithéâtre

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**Viviane de Melo Resende** holds a Ph.D. in Linguistics. She is an associate professor at the University of Brasilia, where she also coordinates the Centre for Language and Society Studies and the Critical Discourse Studies Laboratory. Co-director of the Centre for Advanced Multidisciplinary Studies, permanent researcher of the Graduate Programs in Linguistics, and in Development, Society and International Cooperation, and a CNPq researcher. Co-editor of Revista Latino-Americana de Estudos do Discurso and of Discurso & Sociedad. Delegate in Brazil for the Latin American Discourse Studies Association (ALED), Secretary of the Research Committee Language and Society from ISA (RC25) and member of the Directive Board of Discourse and Society Studies Association (EDiSo). Her research interests include critical discourse studies, decolonial turn, race-class-gender intersectionalities, homelessness, social movements, online journalism.

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#### Bibliographical References:

Resende, V. M. 2018. *Decolonizing critical discourse studies: for a Latin American perspective*. *Critical Discourse Studies*. 10.1080/17405904.2018.1490654.

Resende, V. M. 2017. *Análise de discurso crítica: reflexões teóricas e epistemológicas quase excessivas de uma analista obstinada*. In: *Outras perspectivas em análise de discurso crítica*. Campinas: Pontes.

Resende, V. M. 2016. *Discursive representation and violation of homeless peoples rights: Symbolic violence in Brazilian online journalism*. *Discourse & Communication*, 10 (6), p. 596-613.



## Knowledge and Power in a Polycentric World Discourses across languages, cultures, space

11-14 September 2019  
Paris-Seine

Université de Cergy-Pontoise

### Program DNC3-ALED Overview

#### 11 September

08:30 • Start of registration

10:00-11:30 • amphithéâtre

Opening *Luciana Radut-Gaghi, Maria Cristina Arancibia*

*Johannes Angermuller, "Towards a global field of Discourse Studies"*

*Dominique Maingueneau, "Expanding the field : the analysis of a polycentric discourse"*

11:30-13:00 • Lunch break

14:00-16:00 • Panels and Sessions

16:15-18:15 • Panels and Sessions

#### PANELS AND SESSIONS 11 September

ROOM	14:00 - 16:00	16:15 - 18:15
A108	SESSION <b>Populism and Post-Truth</b> Michael Kranert, Marie Reetz, Junling Zhu, Catherine Bouko	PANEL <b>DIPAC. Discours et pratiques de positionnement académique</b> Hosts: Françoise Dufour, Johannes Angermuller, Eduardo Chavez Herrera, Johannes Beetz, Shafiq Hashim, Maude Vadot Johannes Angermuller, Johannes Beetz, Eduardo Chávez Herrera, Françoise Dufour, Shafiq Hashim, Maude Vadot, Malika Temmar
A110	SESSION <b>Politics and identity discourse</b> Nicolas Akhmedov, Marina Terskikh, Natalia Peshkova, Victoria Maryanchik, Larisa Popova	SESSION <b>Discurso de resistencia y movimientos sociales</b> Julio Escamilla, Maria Cristina Giorgi, Luisa Araújo Peixoto, Nara Maria Fiel De Quevedo Sgarbi, Lilia Odete Oliveira, Rocio Flax, María Carla Picón Chaparro, Tamires Conti
A112	PANEL <b>Ethnographic Discourse Studies: Comparative, political and polycentric perspectives</b> Hosts: Yannik Porsché, Jaspal Naveel Singh, Kaushalya Perera, Yaliz Akbaba, Harald Sick, A. Smits, Valentina Luccarelli, Rosa Scardigno, Giuseppe Mininni, Altomare Enza Zagaria, Yannik Porsché, Jaspal Naveel Singh, Eva Brauer, Tamara Dangelmaier, Vivien Sommer, Felicitas Macgilchrist	continued
D126	PANEL <b>Hermès. La communication européenne</b> Host: Axel Boursier Joanna Nowicki, Axel Boursier, Luciana Radut-Gaghi, Thomas Jacobs	PANEL <b>Redes sociales, medios digitales, big data y campañas electorales: aportes del análisis del discurso para su comprensión</b> Host: Adrian Vergara Heidke Adrian Vergara Heidke, Pedro Santander Molina, Cristian González Arias, Larissa Tristán, Ignacio Siles, Pedro Campos

PANELS AND SESSIONS 11 September

ROOM	14:00 - 16:00	16:15 - 18:15
A016	<p><b>PANEL Ciudadanía digital y debates políticos en México</b>                      Host: Danielle Zaslavsky                      Danielle Zaslavsky, Elin Emilsson, Eva Salgado Andrade, Veronica Cuevas, Silvia Gutierrez, Margarita Reyna</p>	<p><b>SESSION Political affects and emotion patterns</b>                      Nikola Venkov, Raili Marling, Adam Konopka, Irina Bekoeva, Tatiana Tameryan, Sandani Yapa Abeywardena</p>
A017	<p><b>PANEL Sociomaterial Polycentricity – About the Relation between Discourse and Materiality</b>                      Hosts: Simon Egbert, Patrick Bettinger                      Simon Egbert, Patrick Bettinger, Kerstin Rabenstein</p>	<p><b>SESSION Médias, médiations</b>                      Julien Longhi, Albin Wagener, Vitaly Buduchev, Abdelouafi El Otmami, Boris Borzic, Érika De Moraes, Sandrine Reboul-Toure</p>
D124	<p><b>SESSION Políticas lingüísticas: espacios de exclusión y resistencia</b>                      Del Carmen Daher, Alice Moraes Rego De Souza, Cleide Emília Faye Pedrosa, Katia Alexandra Dos Santos, Marisela Colín, Leonardo Herrera González, Yazmin Cuevas-Cajjiga</p>	<p><b>SESSION Речи учреждений (Discourses of Institutions)</b>                      Lyudmila Saburova, Olga Lisitsyna, Evgeny Varshaver, Anna Rocheva, Svetlana Urazova, Irina Volkova</p>
J144	<p><b>PANEL Analyse du discours et institution judiciaire : réflexions, pratiques, et contributions en linguistique légale ou forensique</b>                      Host: Julien Longhi                      Julien Longhi, Dominique Lagorgette, Marty Laforest, Francis Fortin, Geneviève Bernard Barbeau, Alexandra Freeman, Franck Partouche, Cécile Jacob, Frédéric Herry, Marie Deviterne, Stéphane Foucaud, Adriana Do Carmo Figueiredo</p>	

12 September

8:30 / 9:00-11:00 • Panels and Sessions

11:15-12:15 • *Patrick Charaudeau*

“Le discours populiste comme symptôme d’une crise des pouvoirs”, F135-136

12:15-14:00 • **Lunch break**

14:00-17:30 • **Unconference, Foyer des étudiants et espace CNEUF**

17:30-19:00 • **Cocktail, hall 1st floor**

PANELS AND SESSIONS

ROOM	8:30 / 9:00 - 11:00
A108	<p><b>9:00 SESSION From ‘Islamophobia’ to counter strategies</b>                      Mohsen Abbaszadeh Marzbali, Marina Solnyshkina, Olga Palutina, Elena Harkova, Elzara Gafiyatova, Sepideh Abedi Farizani, Katharina Gallant</p>
A109	<p><b>9:00 PANEL Symbolic Crusades and Discursive Struggles - Analyzing Regimes of Power/Knowledge with the Sociology of Knowledge Approach to Discourse</b>                      Hosts: Sasa Bosancic, Steffen Hamborg                      Steffen Hamborg, Matthias S. Klaes, Claudia Foltyn, Simone I. Lackerbauer, Christine Preiser, Marlen Löffler, Arne Böker</p>
A110	<p><b>9:00 PANEL Sémantique argumentative et phénomènes sociaux</b>                      Hosts: Marianne Liisberg, Zoé Camus, Alfredo Lescano                      Zoé Camus, Alfredo Lescano, Marianne Liisberg, Marion Carel, Elisabeth Miche</p>

PANELS AND SESSIONS 12 September

ROOM	8:30 / 9:00 - 11:00
A111	<b>8:30</b> PANEL <b>Российская медиасреда постсоветского информационного пространства: дискурсивные практики (The Russian media environment of the post-Soviet information space: discursive practices)</b> Host: Roman Roman Bakanov Roman Roman Bakanov, Lilia Egorova, Valeria Korunova, Dmitry Tumanov
B114	<b>8:30</b> SESSION <b>Discurso, conocimiento y acción</b> Kerleiane De Sousa Oliveira, José Ribamar Lopes Batista Júnior, Márcio Evaristo Beltrão, Solange Maria De Barros, E. Mercedes Duarte Alvarado, Daniela Ibarra, Benno Herzog, Almerindo Simoes
B115	<b>8:30</b> SESSION <b>Positionnements discursifs</b> Béatrice Turpin, Noémie Marignier, Svetlana Mikhaylova, Basak Demir
B116	<b>8:30</b> SESSION <b>Cadrages discursifs en politique</b> Amadou Ouattara Adou, Aimée-Danielle Lezou Koffi, Ingrid Peruchi, Thi Thanh Phuong Nguyen Pochan, Françoise Sullet-Nylander, Malin Roitman
D124	<b>9:00</b> PANEL <b>Memoria, Inclusión y Pueblo Mapuche</b> Hosts: Maria Cristina Arancibia, Teresa Oteiza, María Merino Teresa Oteiza Silva, Maria Eugenia Merino, Maria Cristina Arancibia Aguilera
F135	<b>9:00</b> PANEL <b>Ethnographic Discourse Studies: Comparative, political and polycentric perspectives</b> Hosts: Yannik Porsché, Jaspal Naveel Singh. Discussant: Christian Meyer Continued
D126	<b>9:00</b> PANEL <b>PANEL Discurso e subjetivação: relações de saber-poder no cenário brasileiro</b> Hosts: Marluza Da Rosa, Beatriz Maria Eckert-Hoff Beatriz Maria Eckert-Hoff, Carla Nunes Vieira Tavares, Mariana Peixoto

13 September

8:30 / 9:00-12:30 • Panels and Sessions

12:30-14:00 • Lunch break

14:30-17:30 • Cultural visit at Abbaye Royaumont, bus leaving in front of the university

PANELS AND SESSIONS

ROOM	8:30 / 9:00-10:30	11:00-12:30
A108	<b>9:00</b> PANEL <b>Quelle place pour la microanalyse socio-discursive et argumentative à l'ère digitale ?</b> Host: Ruth Amossy Ruth Amossy, Roselyne Koren, Marianne Doury	PANEL <b>L'analyse des discours constitutants</b> Host: Dominique Maingueneau Dominique Maingueneau, Frédéric Cossutta, Pascale Delormas, Charlotte Thevenet
A109	<b>9:00</b> PANEL <b>Zur Frage des Politischen in sozialen Medien. Eine diskursanalytische Untersuchung mit Implikationen für die Politische Bildung</b> Hosts: Martin Fritsche, Tanja Vogler, Hermann Mitterhofer, Michael Brandmayr	PANEL <b>The Methodological (Re-) Construction of Subjectivation</b> Hosts: Doris Pokitsch, Vesna Bjegac, Magdalena Knappik Doris Pokitsch, Vesna Bjegac, Magdalena Knappik
A110	<b>8:30</b> PANEL <b>La temporalité dans la langue et le discours</b> Host: Ailin Nacucchio Delphine Battistelli, Ailin Nacucchio, Ella Mingazova, Alexandre Faure	PANEL <b>PANEL DIPE – Discourse, Ideology and the Political Economy</b> Host: Jens Maesse Jens Maesse, Jan Krasni, Benno Herzog

PANELS AND SESSIONS 13 September

ROOM	8:30 / 9:00-10:30	11:00-12:30
A111	<p><b>9:00</b> PANEL <b>Le discours managérial : formes pragmatiques et enrôlement des acteurs dans les organisations,</b></p> <p>Host: Marc Glady Laurence Servel, Agnès Vandeveld- Rougale, Marc Glady</p>	<p>PANEL <b>Enseñar a argumentar en los diferentes niveles educativos: desafíos actuales,</b></p> <p>Hosts: Isabel Cristina Michelan de Azevedo, Beatriz Gabbiani, Constanza Padilla Isabel Cristina Michelan de Azevedo, Beatriz Gabbiani</p>
B114	<p><b>9:00</b> PANEL <b>El discurso de la ultraderecha em las redes sociales: tres perspectivas para un mismo problema,</b></p> <p>Host: María Pardo María Pardo, Viviane de Melo Resende, Ernani Saraviva, Yara Martinelli, Nuria Lorenzo-Dus, Lella Nouri</p>	<p>PANEL <b>Analyzing the language textbook discourse: representation, interaction and learning</b></p> <p>Host: Germán Canale Pau Bori, Xiao Lan Curdt-Christiansen, Germán Canale</p>
AMPHI	<p><b>9:00</b> PANEL <b>DIREPA. Usages des références historiques dans le discours journalistique européen</b></p> <p>Host: Luciana Radut-Gaghi Isabelle Boyer, Elisabeth Le, Hedwig Wagner, Alida Silletti, Axel Boursier, Ekaterina Aleshina, Luciana Radut-Gaghi</p>	
B115	<p><b>9:00</b> SESSION <b>Peripherality: the discursive construction of socio-spatial hierarchies</b></p> <p>Host: Amelie Kutter Danijela Majstorovic, Zoran Vuckovac, Krzysztof Wasilewski, Gerardo Costabile Nicoletta, Elizabeth Mariam, Gauvain Debelle, Amelie Kutter</p>	
B116	<p><b>9:00</b> PANEL <b>Critical Discourse Studies in/on/and the Middle East: Critique, Challenges and Topics</b></p> <p>Hosts: Majid KhosraviNik, Soudeh Ghaffari Soudeh Ghaffari, Nadia Sarkhoh, Majid Khosravinik, Hadi Alsamdani, Zahra Hosseini Khoo</p>	

ROOM	8:30 / 9:00-12:30
B117	<p><b>9:00</b> PANEL <b>Discurso, poder y cognición social. Estudios Mexicanos</b></p> <p>Hosts: Maria Flores, Jose Infante, Ludivina Cantu, Rosa Ma Gutierrez, Manuel Herrera, Norma Sepulveda, Maria Martinez María Eugenia Flores Treviño, Ludivina Cantú Ortiz, José María Infante Bonfiglio, María Eugenia Flores Treviño, Armando González Salinas, María Eugenia Martínez Flores Norma Patricia Sepúlveda Legorreta, Orlando Valdez Vega, Rosa Mª Gutiérrez García, Manuel Santiago Herrera Martinez</p>
F135	<p><b>9:00</b> PANEL <b>A polarização política no Brasil: procedimentos de exclusão no espaço de encontro entre posições enunciativas divergentes</b></p> <p>Hosts: Estevao Freixo Estevao Freixo, Thatiana Siqueira, Vivian Pereira, Filipe Abrantes, Viviane Roux, Juliana Azevedo, Almerindo Simoes</p>
F136	<p><b>9:00</b> SESSION <b>Shifting (Re)Presentations</b></p> <p>Fiona Rossette, Sarah El-Sayed, Abrar Mujaddadi, Olga Solopova, Maria Saltykova, Daniela Ibarra, Nicoleta Apostol, Annett Adler</p>

## 14 September

### 8:30 / 9:00-11:00 • Panels and Sessions

11:15-12:15 • *Viviane de Melo Resende*

'Estudos críticos do discurso e pensamento decolonial: sobre a negação ontológica de pessoas em situação de rua em notícias'. Amphithéâtre

12:15-13:30 • **Lunch break**

13:30-15:30 • **Panels and Sessions**

15:45 • **Closure and future perspectives by J. Angermuller.** Amphithéâtre

16:30-18:30 • **DiscourseNet General Assembly.** Amphithéâtre

All participants are invited to help create "DiscourseNet. International Association for Discourse Studies". Information about the background, the founding documents and the election manifestos can be found at <http://www.discourseanalysis.net/DN>

### PANELS AND SESSIONS

ROOM	8:30 / 9:00-11:00	13:30 - 15:30
A013	<b>9:00 PANEL AD et Archives numériques: le projet ArchivU</b> Hosts: Frédérique Sitri, Emilie Née, Rossana De Angelis, François Dubois, Cedric Le Cocq, Julie Lefebvre, Sabine Lehmann, Virginie Lethier, Denis Mazzucchetti, Caroline Mellet, Ilaine Wang Emilie Née, Frédérique Sitri, Cedric Le Cocq, Denis Mazzucchetti, Virginie Lethier, Ilaine Wang, Caroline Mellet, Rossana De Angelis, Sabine Lehmann, Julie Lefebvre	<b>PANEL Discurso y Salud</b> Host: Mariana Pascual Mariana Pascual, Stella Bullo, Natalia Díaz Alegria

### PANELS AND SESSIONS 14 September

ROOM	8:30 / 9:00-11:00	13:30-15:30
A014	<b>9:00 PANEL Estudos discursivos à brasileira: deslocamentos teóricos e metodológicos</b> Host: Marco Antonio Almeida Ruiz Marco Antonio Almeida Ruiz, Renata de Oliveira Carreon, Samuel Ponsoni, Julia Lourenço Costa, Livia Maria Falconi Pires, Paula Camila Mesti, Ligia Mara Boin Menossi de Araújo, Leticia Clares, Pâmela da Silva Rosin	continued
A015	<b>9:00 PANEL Discurso, memoria y dictadura en América del Sur</b> Host: Maria Alejandra Vitale Patricia Baeza Duffy, Eduardo Lopes Piris, María Alejandra Vitale	<b>SESSION Публичная и пост-правдивая речь (Public and post-truth speech)</b> Tatiana Capustina, Claudia Zamkovetc, Tatiana Popova, Elena Lisanyuk, Marina Zagidullina
A016	<b>9:00 PANEL PRAX : La Praxématique : une socio-anthropologie linguistique à la périphérie</b> Host: Françoise Dufour Françoise Dufour, Arnaud Richard, Jacques Fourier, Ammar Azouzi, Aurora Fragonara	<b>SESSION Discurso e identidade</b> Lilia Odete Nantes De Oliveira, Tamara Jorquera-Alvarez, Cecilia Quintrileo, Amanda Pereira, Anna Carolina Land
A108	<b>9:00 PANEL Nos entrefios da rede: língua e discursos em tensão</b> Hosts: Dantielli Assumpção Garcia, Lucília Maria Abrahão e Sousa Silmara Dela Silva, Gesualda dos Santos Rasia, Maria Cleci Venturini, Verli Petri, Ronaldo Adriano de Freitas, Thiago Manchini de Campos, Elaine Daróz	<b>SESSION Discurso político, populismo y posverdad</b> Miranda Lenin, Fabiano Ormaneze, Duilio Fabbri Junior, Valéria Gomes Borges Vieira, Juliana De Freitas Dias, Patricia Baeza, Vivian Pereira



PANELS AND SESSIONS 14 September

ROOM	8:30 / 9:00-10:30	13:30-15:30
A109	<p><b>9:00</b> PANEL <b>O comentário nas redes sociais: construção do ethos e da violência verbal durante a última campanha presidencial no Brasil</b></p> <p>Hosts: Isabel Seara, Isabel Sebastiao, Leonor Werneck, Isabelle Marques</p> <p>Isabel Roboredo Seara, Isabelle Simões Marques, Leonor Werneck dos Santos, Isabel Sebastião</p>	<p>SESSION <b>Populism and Othering</b></p> <p>Furkó Péter, Arash Reisinezhad, Elena Psylakou, Hossein Kermani, Vera Lucia Paiva, Eliano De Souza Martins Freitas</p>
A110	<p><b>8:30</b> SESSION <b>Reform narratives and regimes of truth in education</b></p> <p>Constanze Tress, Tatiana Shutova, Susanne Maria Weber, Sarah Wieners, Johannes Dahm, Shaimaa El Naggar</p>	<p>SESSION <b>Between Media, Institution and the self: Images of youth</b></p> <p>Nuria Lorenzo-Dus, Steve Case, Tatiana Gavrilyuk, Maria Eugenia Merino, Nilima Chowdhury</p>
A111	<p><b>8:30</b> SESSION <b>Discurso y políticas educativas</b></p> <p>Silvia Fuentes, Maria Luiza Coroa, Juliana De Freitas Dias, Carolina Buenostro Pérez, Morato Socorro, Julia Zullo, Filipe Abrantes</p>	<p>SESSION <b>Education and Power Relations</b></p> <p>Silvia Fuentes, Kitty-Jiayin Li, Julia Feike, Juliet Henderson, Vitaly Buduchev</p>
B114	<p><b>8:30</b> SESSION <b>Discurso, poder y redes sociales</b></p> <p>Duílio Fabbri, Maria Cristina Giorgi, Almeida Reis Blanco Glaucia, Audria Leal, Wilton Santos, Thatiana Muyaert Siqueira Menezes, Margarita Palacios</p>	<p>SESSION <b>Tales of power and subordination</b></p> <p>Svitlana Tubaltseva, Kseniia Semykina, Ekaterina Baeva, Vladimir Bondar, Jan Zienkowski, Julie Boéri, Ashraf Fattah</p>
B115	<p><b>8:30</b> SESSION <b>Discurso, Poder y Género</b></p> <p>Alexandra Pinto, María Bernal, Nieves Hernández Flores, Esperanza Alcaide Lara, Juliana de Freitas Dias, Nicolas Martinez Aranguiz, Victoria Furtado, Mariana Rojas Mora,</p>	<p>SESSION <b>Discurso de instituciones y política</b></p> <p>María Eugenia Martínez Flores, Carlos Enrique Ahuactzin Martínez, Vanice Maria Sargentini, Gabriel Dvoskin, Rosimeiri Cardoso</p>

ROOM	8:30 / 9:00-10:30	13:30-15:30
B116	<p><b>8:30</b> SESSION <b>The creation of images in discursive medial spaces</b></p> <p>Varvilina Dzhioeva, Tatiana Tameryan, Marina Bereznaia, Anastasia Dmitrieva, Sune Stoustrup, Sergey Koronosenko</p>	<p>PANEL <b>Transformaciones subjetivas en la identidad y la subjetividad social contemporánea a través del discurso</b></p> <p>Host: Vivian Romeu</p> <p>Cynthia Pech, Maybel Piñón, Maylen Alvarez, Blanca Alonso, Florisberta Reyes, Vivian Romeu</p>
B117	<p><b>8:30</b> SESSION <b>Language between colonization and subversive dynamics</b></p> <p>Herbert Natta, Sergey Alferov, Theron Muller, Fernanda Pereira, Aliya Ismagilova, Marina Solnyshkina</p>	<p>SESSION <b>Cadrages discursifs en politique</b></p> <p>Pascale Asmar, Camelia Cusnir, Käsper Marge, Maude Vadot</p>

## Detailed Program

11 September

9:30 • Welcoming the participants

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10:00-11:30 • Opening, amphithéâtre  
Luciana Radut-Gaghi, Maria Cristina Arancibia,  
Johannes Angermuller, Dominique Maingueneau

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11:30-13:00 • Lunch break

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14:00-16:00 • Panels and Sessions

14:00-16:00

**ROOM A108** • SESSION Populism and Post-Truth

**Michael Kranert**, University of Southampton, *What is Populism and who is a Populist? - A political keyword in action*

**Marie Reetz**, University of Antwerp, *Truth – Irony – Post-Truth”: Populist discourse in France and Germany*

**Junling Zhu**, University of Massachusetts, *Populism in Trump’s inaugural address*

**Catherine Bouko**, Ghent University, *Emotion patterns in citizens’ reactions to Brexit on social media*

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14:00-16:00

**ROOM A110** • SESSION Политика и дискурс идентичности (Identity Politics and Discourse)

**Nicolas Akhmedov** Lomonosov Moscow State University, *Дискурс современных марксистских исследований: взгляд из России (The Discourse of Modern Marxist Studies: A View from Russia)*

**Marina Terskikh**, Dostoevsky Omsk State University, *Социальная реклама и национальная идентичность: отражение и формирование. Исследование лингвистического ландшафта как «дискурса*

*полиэтнического города» (Social advertising and national identity: reflection and formation. Study of the linguistic landscape as a “discourse of a multi-ethnic city”)*

**Natalia Peshkova**, Bashkir State University, *Исследование лингвистического ландшафта как «дискурса полиэтнического города» (Study of the linguistic landscape as a “discourse of a multi-ethnic city”)*

**Victoria Maryanchik**, Larisa Popova, Northern (Arctic) Federal University, *Лингводидактический потенциал конфликтных зон в политическом дискурсе (Linguodidactic potential of conflict zones in political discourse)*

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14:00-16:00

**ROOM A112** • PANEL Ethnographic Discourse Studies: Comparative, political and polycentric perspectives (continued at 16:15 and on September 12 at 9:00)

**Yannik Porsché**, Jaspal Naveel Singh

**Kaushalya Perera**, University of Colombo, Sri Lanka, *Governance and ethics in policy settings: Affordances of an ethnographic discourse studies approach*

**Yalız Akbaba**, Johannes Gutenberg University Mainz, Germany, *Neo-authoritarian movements and scientific knowledge production: Discourse ethnography on the new battle over ‘critique’*

**Harald Sick**, Johann Wolfgang Goethe University Frankfurt, Germany, *If I can make it there. I’ll make it anywhere? Ein Blick in die Blackbox des EU-Lobbyismus mittels Diskursnetzwerkanalyse oder vom Versuch möglichst Unsichtbares, sichtbar zu Machen*

**Valentina Luccarelli**, Rosa Scardigno, Giuseppe Mininni, University of Bari *“Aldo Moro”, Gratefulness to God in questions and answers websites: An ethnographical and diatextual approach*

**Rosa Scardigno**, Altomare Enza Zagaria, Giuseppe Mininni, University of Bari *“Aldo Moro”, Fake news and anti-politics: A diatextual approach*

**Yannik Porsché**, Bundeswehr University Munich, Germany, *Categorisation practices in institutional practices and public discourse of extremist prevention and de-radicalisation*

**Jaspal Naveel Singh**, The University of Hong Kong, *SAR China, The polycentric signification of the phallus in breakin battles in Delhi*

**Eva Brauer and Tamara Dangelmaier**, German Police University, Germany, *Raumwissen bei der Polizei: Normalitätsherstellungen im öffentlichen Raum*

**Vivien Sommer**, Leibniz Institute for Research on Society and Space, Erkner, Germany, *Comparative perspectives on the border in Polish-German regions: An ethnographic dis-*

course analysis of interstices in a polycentric context

**Felicitas Macgilchrist**, Georg Eckert Institute for International Textbook Research, and University of Goettingen, Germany, *Discourse ethnography of data infrastructures*

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14:00-16:00

**ROOM D126** • PANEL **Hermès. La communication européenne**

**Axel Boursier**

**Joanna Nowicki**, LT2D, Université de Cergy-Pontoise, *Révolution conservatrice, démocratie illibérale - analyse d'un malentendu*

**Axel Boursier**, LT2D, Université de Cergy-Pontoise, *Circulation des discours de haine au sein de la sphère numérique*

**Luciana Radut-Gaghi**, LT2D, Université de Cergy-Pontoise, *Le Conseil de l'Europe à l'épreuve de l'incommunication*

**Thomas Jacobs**, Ghent University, *Post-structuralist political economy? A Study of Trade Politics in the European Parliament from a Discourse-theoretical Perspective*

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14:00-16:00

**ROOM A016** • PANEL **Ciudadanía digital y debates políticos en México**

**Danielle Zaslavsky**

**Danielle Zaslavsky**, El Colegio de Mexico, *De un formato a otro: las escenografías de los debates electorales mexicanos de 2018*

**Elin Emilsson**, Universidad Pedagógica Nacional, *Podrán cambiar el capataz, pero el finquero sigue siendo el mismo: un análisis de la interacción en los medios sociales del discurso del EZLN frente al triunfo de AMLO en México, 2018*

**Eva Salgado Andrade**, *Los tuiteros frente a los debates electorales presidenciales (México, 2018)*

**Verónica Cuevas**, Universidad Nacional Autónoma de México, *La doxa como mecanismo de construcción del ethos en el discurso de campaña de Andrés Manuel López Obrador*

**Silvia Gutierrez**, **Margarita Reyna**, Universidad Autónoma Metropolitana- Xochimilco, Facultad de Filosofía y Letras-Universidad Nacional Autónoma de México (FFyL-UNAM), *El recurso a los memes como manifestación política. El caso de la contienda electoral 2018*

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14:00-16:00

**ROOM A017** • PANEL **Sociomaterial Polycentricity – About the Relation between Discourse and Materiality**

**Simon Egbert**, **Patrick Bettinger**

**Simon Egbert**, Universität Hamburg, *The multimodality of discourses: a view from Science and Technology Studies*

**Patrick Bettinger**, Universität zu Köln, *The materiality and mediality of discursive practices. Inquiring hybrid forms of subjectivation in Makerspaces and FabLabs*

**Kerstin Rabenstein**, University of Göttingen, *Things, Practices and Discourses as Elements in a Dispositif. The question of power and the example of 'individual advancement'*

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14:00-16:00

**ROOM D124** • SESSION **Políticas lingüísticas: espacios de exclusión y resistencia**

**Del Carmen Daher**, **Alice Moraes Rego De Souza**, UFF, CNPq, *Nova racionalidade na educação brasileira? Análise discursiva de versões da base nacional comum curricular de língua estrangeira*

**Cleide Emília Faye Pedrosa**, Universidade Federal de Sergipe, *Língua, cultura e espaço social da comunidade surda brasileira: acesso à universidade no contexto da educação bilíngue*

**Katia Alexandra Dos Santos**, Universidade Estadual do Centro-Oeste, *A Análise do Discurso e o compromisso social: discursividades em torno do feminino na contemporaneidade*

**Marisela Colín**, **Leonardo Herrera González**, Universidad Nacional Autónoma de México, *Performatividad online y offline de dos comunidades indígenas en México. Nuevos significados sobre quiénes son y cómo pueden vivir en la modernidad reciente*

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14:00-16:00

**ROOM J144** • PANEL **Analyse du discours et institution judiciaire : réflexions, pratiques, et contributions en linguistique légale ou forensique**

**Julien Longhi**

**Julien Longhi**, **Agora**, UCP, Institut Universitaire de France, *Analyse du discours et institution judiciaire, état des lieux et perspectives*

**Dominique Lagorgette**, Université Savoie Mont Blanc, *Analyse de discours appliquée à la linguistique légale dans des procès sur la liberté d'expression (France, 2004-2018)*

**Marty Laforest**, Université du Québec à Trois-Rivières, **Francis Fortin**, Université de Montréal, **Geneviève Bernard Barbeau**, Université du Québec à Trois-Rivières, *Le tweet comme indice de danger. Comment les spécialistes de la surveillance des réseaux sociaux évaluent-ils les messages haineux ?*

**Julien Longhi**, **Alexandra Freeman**, **Franck Partouche**, **Cécile Jacob**, **Frédéric Herry**, **Marie Deviterne**, **Stéphane Foucaud**, *La linguistique appliquée à la criminalistique : exemple du champ d'action de l'analyse du discours au domaine judiciaire*

**Adriana Do Carmo Figueiredo**, Federal de Minas Gerais [Belo Horizonte], *FALE/POSLIN/UFMG, Identité sociale et Identité discursive : la scène aphorissante dans les pratiques judiciaires*

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16:15-18:15 • **Panels and Sessions**

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16:15-18:15

**ROOM A108** • **PANEL DIPAC. Discours et pratiques de positionnement académique**

**Françoise Dufour**, **Johannes Angermuller**, **Eduardo Chavez Herrera**, **Johannes Beetz**, **Shafiq Hashim**, **Maude Vadot**

**Johannes Angermuller**, Open University, *(In-)Visible subject positions. For a 'strong' account of truth and post-truth discourses*

**Johannes Beetz**, University of Warwick, *The Discursive (Re)Production of Sociology. Practices and Disciplinarity*

**Eduardo Chávez Herrera**, University of Warwick, *'I am here, but I'm also there': discursive practices of positioning among semiotics scholars*

**Françoise Dufour**, University of Warwick, *'To be or not to be'. Reconnaissance académique et injonction de visibilité*

**Shafiq Hashim**, University of Warwick, *Discursive Construction of Academic and Institutional Identity of Malaysian Universities and Academics: A Genre Approach to CV*

**Maude Vadot**, Université Savoie Mont Blanc, *laboratoire LLSETI (EA 3706), Posture de recherche, posture d'engagement : éléments pour une réflexion épistémologique*

**Malika Temmar**, Centre d'Études des discours, Images, Textes, Ecrits, Communications,

Université Paris-Est Créteil Val-de-Marne - Paris 12, *La philosophie dans la presse médiatique en France, en Allemagne, en Angleterre et en Espagne*

16:15-18:15

**ROOM A110** • **SESSION Discurso de resistencia y movimientos sociales**

**Julio Escamilla**, Universidad del Atlántico, *Insatisfacciones, reivindicaciones y rebeldía en un corpus de grafitis contestatarios producidos en Colombia*

**Nara Maria Fiel De Quevedo Sgarbi**, **Lilia Odete Oliveira Unigran**, UNIGRAN-Centro Universitario da Grande Dourados (BRAZIL), *Efeitos de sentido: discursos de ódio e implicações para a educação escolar indígena*

**Maria Cristina Giorgi**, **Luisa Araújo Peixoto**, *Discursos contra a "corrupção", discursos de ódio e internet: o espetáculo nas eleições ou as eleições como espetáculo no Brasil?*

**Roco Flax**, CONICET-Universidad de Buenos Aires – Argentina, *La categorización del inmigrante en el discurso oficial argentino*

**María Carla Picón Chaparro**, ALED Venezuela, *El discurso sociocultural de la "canción inédita" en el Festival de la Leyenda Vallenata*

**Tamires Conti**, UFSCAR, *Narrativa do acontecimento discursivo científico: uma abordagem discursivo-genealógica da linguística brasileira*

16:15-18:15

**ROOM A112** • **PANEL Ethnographic Discourse Studies: Comparative, political and polycentric perspectives** (suite)

**Yannik Porsché**, **Jaspal Naveel Singh**

16:15-18:15

**ROOM D126** • **PANEL Redes sociales, medios digitales, big data y campañas electorales: aportes del análisis del discurso para su comprensión**, **Adrian Vergara Heidke**

**Adrian Vergara Heidke**, Universidad de Costa Rica, *Subjetividad y campaña electoral: descortesía, valoración y actos de habla expresivos en comentarios de Facebook*

**Pedro Santander Molina**, Pontificia Universidad Católica de Valparaíso, *Los límites y desafíos del Análisis del Discurso en el contexto digital*

**Cristian González Arias**, Pontificia Universidad Católica de Valparaíso, *Leer la opinión en redes sociales en periodos de campaña electoral presidencial*

**Larissa Tristán, Ignacio Siles, Pedro Campos**, Universidad de Costa Rica, *Las noticias sobre asuntos no públicos y la construcción de esfera pública durante las elecciones presidenciales en Costa Rica 2018: un análisis del discurso subjetivo expresado en los comentarios de los lectores y lectoras de medios digitales*

16:15-18:15

**ROOM A016 • SESSION Political affects and emotion patterns**

**Nikola Venkov**, Independent scholar, *Discourse theory and the faulty concept of digital 'echo chambers': a case study on the 'gender scare' in Bulgaria*

**Raili Marling**, University of Tartu, *(Ab)uses of Gender in Populist Constructions of European Identity: Discourse Analysis as a Tool for Studying Political Affect*

**Adam Konopka**, University of Gdańsk, *The crucial moment. An analysis of the parliamentary discussion on the 1956 abortion law in context of the birth control discourse in Polish People's Republic*

**Irina Bekoeva, Tatiana Tameryan**, North Ossetia State University, *Ethno-specific aspects of Pre-election political communication*

**Sandani Yapa Abeywardena**, University of Colombo, *Judgment as Genre: A Genre Analysis of Legal Judgements delivered by the Supreme Court of Sri Lanka*

16:15-18:15

**ROOM A017 • SESSION Médias, médiations**

**Julien Longhi**, Agora, UCP, **Albin Wagener**, INALCO, CoDiRé, *Être un influenceur numérique sur LinkedIn : de la mise en scène énonciative au pouvoir discursif*

**Abdelouafi El Otmani**, Agora, UCP, **Julien Longhi**, Agora, UCP, **Boris Borzic**, ETIS, UCP, *L'argumentation par l'ironie et le sarcasme sur twitter*

**Érika De Moraes**, Universidade Estadual Paulista, *Destacamento e memória discursiva: efeitos de sentido sobre o Brasil no jornalismo internacional contemporâneo (Détachement et mémoire discursive : effets de sens sur le Brésil dans le journalisme international contemporain)*

**Sandrine Reboul-Toure**, Université Sorbonne Nouvelle - Paris 3, *Clesthia, Transmission*

*de la science et nouvelles sphères d'activité langagière : les blogs scientifiques francophones*

16:15-18:15

**ROOM D124 • SESSION The discourse of institutions / Речи учреждений**

**Lyudmila Saburova**, *Дискурсы в сфере здоровья: перераспределение символической власти*

**Olga Lisitsyna**, The Tver State University, *Дискурс сексуальности в российской дворянской культуре конца XVIII – первой половины XIX в.*

**Evgeny Varshaver, Anna Rocheva**, RANEPА, *Краеведческие музеи как пространства производства этничности в локальных контекстах: свидетельство из нескольких регионов России*

**Svetlana Urazova, Irina Volkova**, *Медиадискурс: трансформация экранных коммуникаций в российском телеформате «ток-шоу»*

12 September

8:30 / 9:00-11:00 • Panels and Sessions

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9:00-11:00

**ROOM A108** • SESSION From 'Islamophobia' to counter strategies

**Mohsen Abbaszadeh Marzbali**, University of Mazandaran, Iran, *Contextual Conceptualization of Political Modernity (Beyond the Defected Cycle of Orientalism's Heritage)*

**Marina Solnyshkina, Olga Palutina, Elena Harkova, Elzara Gafiyatova**, Kazan (Volga region) Federal University, *Tales of two Muslims: The case of Russian National Corpus and Tatarstan Press in 2014 – 2018*

**Sepideh Abedi Farizani**, Philipps University Marburg, *Academic Knowledge Production as 'Discourse Heterotopia': Refugee's Subject Position between Risk and Resource*

**Katharina Gallant**, Center for Development Research (ZEF), *Discourse on the Framing of Jews and Muslims in German Print Media*

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9:00-11:00

**ROOM A109** • PANEL Symbolic Crusades and Discursive Struggles - Analyzing Regimes of Power/Knowledge with the Sociology of Knowledge Approach to Discourse

**Hosts: Sasa Bosancic, Steffen Hamborg**

**Steffen Hamborg, Carl Von Ossietzky** Universität Oldenburg, **Saša Bosančić**, University of Augsburg, *Ontological and methodological remarks on the SKAD perspective*

**Matthias S. Klaes**, University of Augsburg, **Claudia Foltyn**, University of Augsburg, *Comparing Energy Discourses – The controversies on hydraulic fracturing and shale gas in Germany, France and Poland*

**Simone I. Lackerbauer**, University of Augsburg, *Comparing Energy Discourses – The controversies on hydraulic fracturing and shale gas in Germany, France and Poland*

**Christine Preiser**, Augsburg University, **Marlen Löffler**, Augsburg University, *Governing prostitution the 'appropriate' way - The politics of knowledge in the legal regulation of prostitution in contemporary Germany*

**Arne Böker**, Leibniz University Hannover, *Justification of Gifted Education Programs*

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9:00-11:00

**ROOM A110** • PANEL **Sémantique argumentative et phénomènes sociaux**

**Marianne Liisberg, Zoé Camus, Alfredo Lescano**

**Zoé Camus**, EHESS, *Le vote, un protocole auto-légitimant : étude d'une assemblée de Nuit Debout*

**Alfredo Lescano**, Université de Toulouse, *Sémantique et mouvements sociaux : le cas du zadisme*

**Marianne Liisberg**, Roskilde University, *Comprendre les micros-évolutions d'un conflit social au croisement de la sémantique et la politique*

**Marion Carel**, EHESS, Dinah Ribard, EHESS, *Poésie ouvrière et action politique : de l'analyse sémantique à l'action historique*

**Elisabeth Miche**, Université Pompeu Fabra, Barcelone, *Le dispositif énonciatif dans une procédure de recours de cassation*

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8:30-11:00

**ROOM A111** • PANEL **Russian mass media of the post-Soviet information space / Российская медиасреда постсоветского информационного пространства: дискурсивные практики ("The Russian media environment of the post-Soviet information space: discursive practices")**

**Roman Bakanov**

**Roman Bakanov**, Institute of social and philosophical sciences and mass communications of Kazan (Volga region) Federal University, *Дискурсивные практики современной российской медийной критики ("Discursive Practices of Modern Russian Media Criticism")*

**Lilia Egorova**, *Репрезентация этноконфессиональных отношений в масс-медиа полиэтнического региона: опыт дискурс-анализа ("Representation of ethnic and confessional relations in the media of a multi-ethnic region: Experience of Discourse Analysis")*

**Valeria Korunova**, Kazan State University, *Медиаариторика обсуждения экологических конфликтов в России ("Media rhetoric of the discussion of environmental conflicts in Russia")*

**Dmitry Tumanov**, *Образ А.С. Пушкина в постсоветском медиадискурсе ("The Image of A.S. Pushkin in the Post-Soviet Media Discourse")*

**Vitaly Buduchev**, Groupe de recherches interdisciplinaires sur les processus d'information

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et de communication, Sorbonne Université, *Проблемы автономизации российского медийного пространства. Легитимация контроля над медиа через дискурс о национальных традициях (Problems of autonomy of the Russian media space. Legitimizing media control through a discourse on national traditions)*

**Marina Zagidullina**, Chelyabinsk State University, *Медиаэстетизация политического дискурса: вербальное маргинализируется, невербальное обретает язык (Mediaaestettization of political discourse: verbal marginalization, non-verbal language gains)*

8:30-11:00

**ROOM B114 • SESSION Discurso, conocimiento y acción**

**Kerleiane De Sousa Oliveira, José Ribamar Lopes Batista Júnior**, Universidade Federal do Piauí, *Discurso da lei sobre a formação continuada de professoras alfabetizadoras no Brasil*

**Márcio Evaristo Beltrão, Solange Maria De Barros**, Universidade Federal de Mato Grosso, *Formação docente queer em Mato Grosso: um estudo crítico do discurso*

**E. Mercedes Duarte Alvarado**, Universidad Complutense de Madrid – Spain, *Carisma o Mesianismo? Estudio pragmatico-discursivo del liderazgo de Hugo Chavez*

**Daniela Ibarra**, Lancaster University - United Kingdom, *Derechos humanos y construcción del pasado reciente en tweets de programas políticos de televisión en Chile*

**Benno Herzog**, Universidad de Valencia (España), *presentación del libro: Herzog, B. & Ruiz, J. (2019) Análisis sociológico del discurso. Enfoques, métodos y procedimientos (Valencia: PUV).*

**Almerindo Simoes**, Universidade do Estado do Rio de Janeiro, *“Sou discreto, másculo e procuro o mesmo” Dos discursos de usuários em sites e apps de homens que buscam encontros com homens*

9:00-11:00

**ROOM B115 • SESSION Positionnements discursifs**

**Béatrice Turpin**, LT2D, UCP, « *Quand dire, c'est faire* ». *Position de la question à l'aune de la réception*

**Noémie Marignier**, Pléiade, Université Paris 13, CLESTHIA - Langage, systèmes, discours - Université Sorbonne Nouvelle - Paris 3, *Analyse du discours dite française et études de genre : quelles rencontres ?*

**Svetlana Mikhaylova**, Institut des langues étrangères de l'Université pédagogique municipale de Moscou, *Le discours pédagogique à l'époque du numérique*

**Başak Demir**, Université Galatasaray, *Discours anti-intellectualiste en Turquie, en tant qu'une sorte de discours de haine : le cas des 'Universitaires pour la paix'*

9:00-11:00

**ROOM B116 • SESSION Cadrages discursifs en politique**

**Amadou Ouattara Adou, Aimée-Danielle Lezou Koffi**, Centre de recherche en Littérature et Sciences du langage (CRELIS), *Une analyse des textes du Zouglou, musique urbaine de Côte d'Ivoire : vers une (re)définition du discours politique*

**Ingrid Peruchi**, Université Paris Ouest Nanterre La Défense, *Émergence du Brésil : les limites du Sud Global dans le discours de Jair Bolsonaro*

**Thi Thanh Phuong Nguyen Pochan**, Centre d'études sur les médias, les technologies et l'internationalisation, Université Paris 8 Vincennes-Saint-Denis, *De l'espace public de communication à l'espace public de communion : La médiatisation du discours nationaliste hégémonique au Vietnam*

**Francoise Sullet-Nylander, Malin Roitman**, Stockholm University, *De l'acte d'accusation dans les débats politiques. Étude comparative France (2017) vs Suède (2018)*

9:00-11:00

**ROOM D124 • PANEL Memoria, Inclusión y Pueblo Mapuche**

**Maria Cristina Arancibia, Teresa Oteiza, María Merino**

**Teresa Oteiza Silva**, Pontificia Universidad Católica de Chile, *Representación del pueblo mapuche en textos escolares de Historia*

**Maria Eugenia Merino**, Universidad Católica de Temuco, *Identidades cronotópicas: el 'Sur' en las narraciones de familias Mapuche migradas a Santiago, Chile*

**Maria Cristina Arancibia Aguilera**, Pontificia Universidad Católica de Chile, *Negociación de conocimiento en torno a la revitalización de la lengua en una asamblea de kimches mapuche-pehuenche: Resistencia al olvido del chedungún*

9:00-11:00

**ROOM F135 • PANEL Ethnographic Discourse Studies: Comparative, political and polycentric perspectives (continued)**

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9:00-11:00

**ROOM D126 • PANEL Discurso e subjetivação: relações de saber-poder no cenário brasileiro**

**Marluza Da Rosa, Beatriz Maria Eckert-Hoff**

**Beatriz Maria Eckert-Hoff**, Universidade Cruzeiro do Sul, *Escritas de si de sujeitos em contextos de imigração: errâncias, inscrições, travessias, A abertura das universidades às migrações contemporâneas no discurso midiático*

**Carla Nunes Vieira Tavares**, Universidade Federal de Uberlândia, *Projeções identitárias no dizer sobre imigrantes das Américas no Brasil*

**Mariana Peixoto**, Universidade Federal de Uberlândia, *Uma primavera feminista brasileira: jogos de poder e resistência em torno do feminino na disputa presidencial de 2018*

**Gissele Alves, Maria Luiza Coroa, Juliana De Freitas Dias**, Universidade de Brasília, *As cotas sociais & universidades públicas: o jogo - representações discursivas*

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11:15-12:15 • Patrick Charaudeau

« Le discours populiste comme symptôme d'une crise des pouvoirs »

**ROOM F135-136**

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14:30-17:30 • Unconference

Foyer des étudiants et espace CNEUF

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In three 'unconferencing' sessions you will have the chance to bring in ad hoc themes of your choice in order to gather with interested people in self organized small group sessions. Any topic can be suggested and be addressed in session, I, II or III or even all of them. The ad hoc group sessions in our "unconference" will be in 'barcamp' / 'open space' style and offer lots of different choices how to use this precious time slot like for example ...

- + your ad hoc group gatherings
- + your meetings for special interest groups
- + your break out spaces for theme development
- + your thematic networking

- + your spontaneous discussions
- + your creative imagination
- + your small group research strategy development
- + your planning of academic political action,

14:30-14.45 • **theme collection for session I, II & III groupings**

We invite people interested in topics like ...

- + transnational digitality in a discourse perspective (convenor: Jan Krasni - session I)
- + gender discourse networking ...
- + sustainability discourse networking (Susanne Weber - session II)
- + discourse intervention and heterotopic spaces (convenor: Susanne Weber - session III)
- + and all your interesting topics ...
- + to be collected in advance, during the conference AND during the theme collection phase ...

Together with the programme, you find a document for sending in your topic, your name, session of your choice in advance. Please send it to [susanne.maria.weber@uni-marburg.de](mailto:susanne.maria.weber@uni-marburg.de)

Of course you can add topics of your choice during the conference and during the theme collection phase 13.30 - 14.15

14.45-15.30 • **SESSION I: for your many parallel discursive spaces**

15.45-16.40 • **SESSION II: for your many parallel discursive spaces**

16.45-17.30 • **SESSION III: for your many parallel discursive spaces**

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17:30-19:00 • **Cocktail**, 1<sup>st</sup> floor hall

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## 13 September

8:30 / 9:00-12:30 • Panels and Sessions

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9:00-10:30

**ROOM A108** • PANEL **Quelle place pour la microanalyse socio-discursive et argumentative à l'ère digitale ?**

**Ruth Amossy**

**Ruth Amossy**, Université de Tel-Aviv, *Pour une micro-analyse argumentative du discours polémique*

**Roselyne Koren**, Bar-Ilan University, *Microanalyse de quelques articles emblématiques sur la définition du terrorisme : une hirondelle peut-elle faire le printemps ?*

**Marianne Doury**, Université Paris Descartes - Paris 5, *Raison et déraison dans un discours révolutionnaire : Français, encore un effort si vous voulez être Républicains*

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11:00-12:30

**ROOM A108** • PANEL **L'analyse des discours constituants**

**Dominique Maingueneau**

**Dominique Maingueneau**, Faculté des Lettres, Sorbonne Université, *Comment Dieu parle aux hommes*

**Frédéric Cossutta**, UPEC, *Les conditions d'une analyse du discours philosophique*

**Pascale Delormas**, Céditec, *Pour une approche discursive des direx de soi dans le champ littéraire*

**Charlotte Thevenet**, *L'autocitation dans le discours philosophique comme discours constituant*

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9:00-10:30

**ROOM A109** • PANEL **Zur Frage des Politischen in sozialen Medien. Eine diskursanalytische Untersuchung mit Implikationen für die Politische Bildung**

**Hermann Mitterhofer, Tanja Vogler, Martin Fritsche, Michael Brandmayr**

**Martin Fritsche, Tanja Vogler, Hermann Mitterhofer**, University of Innsbruck, *Das Politische im Spannungsfeld von Macht und Ideologie*

**Hermann Mitterhofer, Tanja Vogler, Martin Fritsche**, University of Innsbruck, *Die diskursive Konstruktion von Dichotomien in sozialen Medien*

**Michael Brandmayr**, University of Innsbruck, *Konzepte und Methoden einer diskursanalytisch inspirierten politischen Bildung*

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11:00-12:30

**ROOM A109** • PANEL **The Methodological (Re-)Construction of Subjectivation**

**Doris Pokitsch, Magdalena Knappik, Vesna Bjegac**

**Doris Pokitsch**, University of Vienna, Austria, *Language-related Processes of Subjectivation in the School of the Migration Society*

**Vesna Bjegac**, LMU München, Germany, *Language(s) and Subjectivation in the School of Officially German-speaking Migration Societies*

**Magdalena Knappik**, University of Wuppertal, Germany, *Writing and Becoming. Processes of Subjectivation in Migration Societies*

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8:30-10:30

**ROOM A110** • PANEL **La temporalité dans la langue et le discours tous résumés déposés**

**Ailin Nacucchio, Ella Mingazova, Delphine Battistelli, Alexandre Faure**

**Delphine Battistelli**, Modyco, *La temporalité linguistique : un objet et des finalités associées*

**Ailin Nacucchio**, Université Sorbonne Nouvelle - Paris 3, *La construction du temps dans le discours politique*

**Ella Mingazova**, Université de Liège, *Durée et découpage temporel dans le texte littéraire*

**Alexandre Faure**, Fondation France-Japon de l'EHESS, *Le temps c'est de l'argent. Étude de la projection à long terme des investissements du Grand Paris*

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11:00-12:30

**ROOM A110** • PANEL **DIPE – Discourse, Ideology and the Political Economy**

**Jens Maesse**

**Jens Maesse**, University of Giessen, *Austerity discourses in Europe. How economic experts create identity projects*

**Jan Krasni**, University of NIS, Digital Silk Road. *The Apparatus of the Polycentric Civilization*

**Benno Herzog**, University of Valencia, *Silenced suffering and suffering from silence: methodological and conceptual challenges*

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9:00-10:30

**ROOM A111** • PANEL **Le discours managérial : formes pragmatiques et enrôlement des acteurs dans les organisations**

**Marc Glady**

**Laurence Servel**, IRISSO, Université Paris-Dauphine, Récits de trajectoires et rhétorique managériale : le cas des DRH

**Agnès Vandeveldde-Rougale**, Université Denis Diderot LCSP, *Le discours managérial à l'aune du code déontologique de l'échange verbal*

**Marc Glady**, IRISSO, Université Paris-Dauphine, *PSL Research University, L'accompagnement des transformations organisationnelles comme pratiques discursives*

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11:00-12:30

**ROOM A111** • PANEL **Enseñar a argumentar en los diferentes niveles educativos: desafíos actuales**

**Isabel Cristina Michelan de Azevedo**, **Beatriz Gabbiani**, **Constanza Padilla**

**Isabel Cristina Michelan de Azevedo**, PPGL, PROFLETRAS, Universidade Federal de Sergipe, Brasil *Argumentación en clases de português: desafíos y posibilidades para la enseñanza secundaria*

**Beatriz Gabbiani**, Instituto de Lingüística, FHCE, Udelar, Virginia Orlando Instituto de Lingüística, FHCE, *Udela Propuestas para la enseñanza de la argumentación: panorama de la situación en Uruguay*

**Constanza Padilla**, INVELEC/CONICET, UNT, Argentina, **Esther Lopez**, INVELEC/CONICET, UNT, Argentina, *Enseñar a argumentaren el nivel superior: revisión colaborativa y perfiles de escritor*

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9:00-10:30

**ROOM B114** • PANEL **El discurso de la ultraderecha em las redes sociales: tres perspectivas para un mismo problema**

**Maria Pardo**

**María Pardo**, Consejo Nacional de Investigaciones Científicas y Técnicas [Buenos Aires], *La representación socio-discursiva del enemigo en el discurso de la ultraderecha argentina*

**Viviane de Melo Resende**, Ernani Saraviva, **Yara Martinelli**, Universidade de Brasilia [Brasília], *Cuando la universidad se vuelve el enemigo: combates discursivos en el Facebook bolsonarista*

**Nuria Lorenzo-Dus**, **Lella Nouri**, Swansea University, *Víctimas, villanos y odio digital en los movimientos de extrema derecha: Australia, Reino Unido y EEUU*

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11:00-12:30

**ROOM B114** • PANEL **Analyzing the language textbook discourse: representation, interaction and learning**

**German Canale**

**Pau Bori**, University of Belgrade, *The Language Textbook in action: How neoliberal content is articulated within the classroom*

**Xiao Lan Curdt-Christiansen**, University of Bath, *Department of Education, Discourse of Ideology: Chinese Textbooks*

**Germán Canale**, Universidad de la República (Montevideo), *Textbook discourse and learner agency: transforming multimodal signs in the classroom*

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9:00-12:30

**AMPHI** • PANEL **DIREPA. Usages des références historique dans le discours journalistique européen**

**Luciana Radut-Gaghi**

**Isabelle Boyer**, Université de Cergy-Pontoise, LT2D, *La grande guerre : Etude comparative des représentations sociales dans deux médias en ligne : le Figaro et l'Actu*

**Elisabeth Le**, University of Alberta, *Brexit in Le Monde's historical perspective: a threat for the EU or not?*

**Hedwig Wagner**, Europa-Universität Flensburg, *Ost-/Westeuropäische diskursive Konstruktionen der Geschichtspolitik beim Gedenken an den ersten Weltkrieg*

**Alida Silletti**, Université de Bari Aldo Moro - Département de Sciences Politiques, *Les commémorations de la Grande Guerre à travers les illustrations de la presse française et italienne*

**Axel Boursier**, Université de Cergy-Pontoise, LT2D, *Lorsque le journaliste se fait européen : Crises et traces mémorielles*

**Ekaterina Aleshina**, Penza State University, *The fall of the Berlin Wall (November 9, 1989) in the online media of 2018: East-and West-European discourse of memory*

**Luciana Radut-Gaghi**, Université de Cergy-Pontoise, LT2D, *Une cartographie des mythes contemporains. L'Europe faite par les médias*

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9:00-12:30

**ROOM B115** • PANEL **Peripherality: the discursive construction of socio-spatial hierarchies**

**Amelie Kutter**

**Danijela Majstorovic**, University of Banjaluka, **Zoran Vuckovac**, University of Banjaluka, *Discursive construction of peripheral selves at the margin of Europe: Bosnian and Herzegovinian DITA factory workers from self-management to factory occupation*

**Krzysztof Wasilewski**, Koszalin University of Technology, *Escaping colonial past by changing the past. Postcolonial analysis of historical discourse of the Polish western territories (title might have changed in the online submission)*

**Gerardo Costabile Nicoletta**, “Federico II” University of Naples, *On the discursive constitution of peripheries. The case of the Italian Mezzogiorno*

**Babur Hussain**, Institute for Social and Economic Change (ISEC), Bengaluru, India, **Elizabeth Mariam**, Institute for Social and Economic Change (ISEC), Bengaluru, India, *Development discourse in Kashmir: a case of normalization*

**Gauvain Debelle**, Ex-PhD Student of the Autonomous University of Barcelona, *Conflicts over sovereignty in the 2012 Eurozone crisis*

**Amelie Kutter**, European University Viadrina Frankfurt, *Governing catch-up, policing space: a Foucauldian view on periphery-building in the EU's new measures for macro-economic oversight*

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9:00-12:30

**ROOM B116** • PANEL **Critical Discourse Studies in/on/and the Middle East: Critique, Challenges and Topics**

**Majid KhosraviNik & Soudeh Ghaffari**

**Majid KhosraviNik**, Newcastle University, *Cross fires of ‘Eastern’ & ‘Western’ paradigms and the global contexts in CDA in/on/and the Middle East*

**Soudeh Ghaffari**, Newcastle University, *Religious discourses of identity, CDA and Iranian cultural politics; Contextual, conceptual and methodological challenges in doing CDS on religious genres*

**Nadia Sarkhoh**, Kuwait University, and **Majid KhosraviNik**, Newcastle University, *Persian or Arabian Gulf? The Discursive Construction of Arabism in Online Rivalry Discourse: Envisaging CDS in the Middle Eastern digital spheres*

**Hadi Alsamdani**, Umm Al-Qura University, *Religious discourse and Arab public spheres*

**Zahra Hosseini Khoo**, University of Vienna, *Talking to the Enemy - challenges and opportunities for CDS scholarship?*

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9:00-12:30

**ROOM B117** • PANEL **Discurso, poder y cognición social. Estudios Mexicanos**

**Maria Flores, Jose Infante, Ludivina Cantu, Rosa Ma Gutierrez, Manuel Herrera, Norma Sepulveda, Maria Martinez**

**María Eugenia Flores Treviño, Ludivina Cantú Ortiz**, Universidad Autonoma de Nuevo Leon (Monterrey, Mexico), *Ética, discurso y emancipación comunicativa*

**José María Infante Bonfiglio, María Eugenia Flores Treviño**, Universidad Autonoma de Nuevo Leon (Monterrey, Mexico), *El discurso de conocimiento social: la discusión sobre el aborto en Argentina. El caso de la Cámara de Diputados*

**Norma Patricia Sepúlveda Legorreta, María Eugenia Flores Treviño**, Universidad Autonoma de Nuevo Leon (Monterrey, Mexico), *Descortesía en los sitios de noticias de Facebook. Opiniones en torno al discurso racista*

**Armando González Salinas, María Eugenia Martínez Flores**, Universidad Autonoma de Nuevo Leon (Monterrey, Mexico), *El lenguaje jurídico como forma de poder. Análisis en sentencias civiles*

**Orlando Valdez Vega**, Universidad Autonoma de Nuevo Leon (Monterrey, Mexico), *Las representaciones socio-culturales como factor influyente en la adquisición del Francés como Lengua Extranjera*

**Rosa M<sup>a</sup> Gutiérrez García**, Universidad Autonoma de Nuevo Leon (Monterrey, Mexico), *Los estereotipos masculinos en Vuelta prohibida de Joaquín Hurtado Pérez*

**Manuel Santiago Herrera Martinez**, Universidad Autonoma de Nuevo Leon (Monterrey, Mexico), *La construcción de la cognición social en “El amor es hambre” de Ana Clavel*

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9:00-12:30

**ROOM F135 • PANEL A polarização política no Brasil: procedimentos de exclusão no espaço de encontro entre posições enunciativas divergentes**

**Estevao Freixo, Thatiana Muylaert Siqueira Menezes, Vivian Pereira, Almerindo Simões, Filipe Abrantes, Viviane Roux, Juliana Azevedo, Anna Carolina Land**

**Estevao Freixo**, UERJ- Universidade do Estado do Rio de Janeiro, *Direção discursiva: força e movimento no encontro entre posições enunciativas divergentes*

**Vivian Pereira**, Universidade do Estado do Rio de Janeiro, *O encarceramento de uma ideia: uma obsessão nacional?*

**Filipe Abrantes**, Universidade do Estado do Rio de Janeiro, *O Embate “técnico” vs. “ideológico” como estratégia para a construção de uma (falsa) oposição entre políticas de extrema direita e iniciativas do liberalismo na educação*

**Viviane Roux**, Universidade do Estado do Rio de Janeiro, *Os enunciados que se equilibram nas vozes do juiz e ministro Sergio Moro*

**Juliana Azevedo**, Universidade do Estado do Rio de Janeiro, *Sistema penal e educação: uma análise discursiva de mecanismos disciplinares na escola*

**Almerindo Simoes**, Universidade do Estado do Rio de Janeiro, *Et(h)os governamental em relação às minorias: o caso do comercial do Banco do Brasil*

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9:00-12:30

**ROOM F136 • PANEL Shifting (Re)Presentations**

**Fiona Rossette**, Université Paris Nanterre, *“The New Oratory”: public speaking in the digital and neoliberal age*

**Sarah El-Sayed**, Pharos University in Alexandria, *Gender Representations in Disney Animation Dubbings – A Feminist Perspective*

**Abrar Mujaddadi**, King Abdulaziz University, *Recontextualising Racial Slurs from English to Arabic: A Comparative Analysis of Subtitles in Relation to Translation Strategies and Socio-cultural Norms*

**Annett Adler**, Philipps Universität Marburg, *Innovation Labs in Regional Economic Cycles*

**Olga Solopova**, Maria Saltykova, *South Ural State University, Modeling and Interpreting the Future in Discourse*

**Daniela Ibarra**, Lancaster University - United Kingdom, *Analisis discursivo en sistemas híbridos de medios: una aproximación metodológica*

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**Nicoleta Apostol**, University of Bucharest, *The doing of a category: “Socially assisted people” in the Romanian public discourse*

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14:30-17:30 • Cultural visit at Abbaye Royaumont

For persons who have registered and paid. Places are still available, please contact the organisers at the beginning of the conference.

Bus leaving in front of the university.

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14 September

8:30 / 9:00-11:00 • Panels and Sessions

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9:00-11:00

**ROOM A013** • PANEL **Analyse du discours et Archives universitaires: le projet ArchivU**

**Frédérique Sitri, Emilie Née, Rossana De Angelis, François Dubois, Cedric Le Cocq, Julie Lefebvre, Sabine Lehmann, Virginie Lethier, Denis Mazzucchetti, Caroline Mellet, Ilaine Wang**

**Frédérique Sitri**, Modèles, Dynamiques, Corpus, **François Dubois**, Institutions et Dynamiques Historiques de l'Économie et de la Société, **Cedric Le Cocq**, Institutions et Dynamiques Historiques de l'Économie et de la Société, « *Archives, archive, corpus* »: *un regard interdisciplinaire*

**Virginie Lethier**, ELLIAD, **Ilaine Wang**, *Modèles, Dynamiques, Corpus*, **Vladimir Plaza Portillo**, *AD et Humanités numériques : quelle rencontre ?*

**Frédérique Sitri, Caroline Mellet**, Modèles, Dynamiques, Corpus, **Rossana De Angelis**, Centre d'Études des discours, Images, Textes, Ecrits, Communications, **Rossana De Angelis, Sabine Lehmann**, Modèles, Dynamiques, Corpus, **Cedric Le Cocq**, *La fabrique du compte rendu : analyse discursive et génétique des comptes rendus de réunion de conseils d'université (Nanterre 1971-1976)*

**Sabine Lehmann, Emilie Née**, Centre d'Études des discours, Images, Textes, Ecrits, Communications, *Produire un rapport d'activité scientifique à l'Université Paris Nanterre : émergence, institutionnalisation et transformations d'un genre*

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9:00-11:00

**ROOM A014** • PANEL **Estudos discursivos à brasileira: deslocamentos teóricos e metodológicos** (continued at 13:30)**Marco Antonio Almeida Ruiz**

**Marco Antonio Almeida Ruiz**, Federal University of São Carlos, EHESS, *O discurso científico nas tramas da história: as redes de pesquisa discursiva à moda brasileira*

**Renata de Oliveira Carreon**, Federal University of São Carlos, *Estereótipos na umbanda: entidades e representação social*

**Samuel Ponsoni**, Universidade do Estado de Minas Gerais, **Júlia Lourenço Costa**, Universidade Federal de São Carlos, *A escrita da história discursiva à brasileira: o caso Roberto Leiser Baronas*

**Livia Maria Falconi Pires**, Centro Universitário Central Paulista, *A tomada do espaço público: a constituição da imagem das mulheres políticas em campanha eleitoral presidencial no Brasil*

**Paula Camila Mesti**, Universidade Federal de São Carlos, *Rupturas na discursividade política feminina: deslocamentos teóricos-metodológicos do ethos discursivo*

**Ligia Mara Boin Menossi de Araújo**, Federal University of São Carlos, Universidade de São Paulo, *O humor como um campo: estudo discursivo sobre a #elenao nas redes sociais no Brasil eleitoral*

**Leticia Clares**, Universidade Federal de São Carlos, *Tratamento editorial de textos científicos: estudos de autoria na Análise do Discurso*

**Pâmela da Silva Rosin**, Universidade Federal de São Carlos, *Considerações sobre a técnica de "cadernos de lugar-comum": uma análise discursiva dos cadernos de notas de intelectuais brasileiros*

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9:00-11:00

**ROOM A015** • PANEL **Discurso, memoria y dictadura en América del Sur**

**Maria Alejandra Vitale**

**Patricia Baeza Duffy**, Universidad Católica de Valparaíso, Chile, *Reconstrucción y transmisión de memorias que compiten: análisis multimodal del museo de la memoria y los derechos humanos de Chile*

**Eduardo Lopes Piris**, Universidade Estadual de Santa Cruz, Brasil, *La memoria discursiva de la guerra fría en el discurso de la prensa brasileña sobre el golpe de estado de 1964*

**María Alejandra Vitale**, Universidad de Buenos Aires, Argentina, *Memoria discursiva y ethos en dos archivos de la represión de Argentina*

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9:00-11:00

**ROOM A016** • PANEL **PRAX : La Praxématique : une socio-anthropologie linguistique à la périphérie**

**Françoise Dufour**

**Françoise Dufour**, Université de Warwick, *Peut-on parler d'impérialisme du sens ?*

**Arnaud Richard**, Université Montpellier 3, *Pour une praxématique haïtienne : diglossie et colonialisme*

**Jacques Fourier**, Praxiling UMR 5276 CNRS, *Du 'Rêve chinois' comme formule dialogique*

**Ammar Azouzi**, Université de Sousse, Rim Zelfani, Université de Sousse, *Le COLIBE : un discours de la « discorde » !*

**Aurora Fragonara**, Università degli studi di Bergamo (Italy), *L'expression linguistique de l'empathie à l'aune de la réflexivité du/ de la chercheur.r.se. Implications méthodologiques à partir d'une étude sur la communication sociale par affiches*

9:00-11:00

**ROOM A108 • PANEL Nos entrefios da rede: língua e discursos em tensão**

**Dantielli Assumpção Garcia, Lucília Maria Abrahão e Sousa**

**Silmara Dela Silva**, UFF/LAS, *Dos sujeitos e dos discursos, o político e a língua na rede*

**Gesualda dos Santos Rasia**, UFPR, **Maria Cleci Venturini**, UNICENTRO, **Verli Petri**, UFSM, *Lugares do dizer na língua em rede e em discurso: constituição/circulação/apagamento de acontecimentos*

**Ronaldo Adriano de Freitas**, IFF/UFF, *Análise da dicionarização de neologismos políticos em dicionários online*

**Thiago Manchini de Campos**, EAJ/UFRN, *O espaço entre nós: fotojornalismo e representações da pobreza na rede digital*

**Elaine Daróz**, USP/FFCLRP, *A regularização de uma memória sobre (e para) a mulher nos gibis da turma da mônica: uma análise discursiva*

9:00-11:00

**ROOM A109 • PANEL O comentário nas redes sociais: construção do ethos e da violência verbal durante a última campanha presidencial no Brasil**

**Isabel Seara, Isabel Sebastião, Leonor Werneck, Isabelle Marques**

**Isabel Roboredo Seara**, Universidade Aberta & Centro de Linguística da Universidade Nova de Lisboa (Portugal), *O "coiso". #Ele não. Análise das apóstrofes nos comentários das eleições presidenciais brasileiras*

**Isabelle Simões Marques**, Universidade Aberta, *Centro de Linguística da Universidade Nova de Lisboa, Todos no mesmo saco? Reações aos comentários de Marine Le Pen sobre Jair Bolsonaro durante a campanha presidencial no Brasil*

**Leonor Werneck dos Santos**, Universidade Federal do Rio de Janeiro Brasil, *Linguagem e violência verbal : eleições presidenciais brasileiras em comentários da internet*

**Isabel Sebastião**, Centro de Linguística da Universidade do Porto, FCT, *Comentários digitais: do Ethos a ideologia*

8:30-11:00

**ROOM A110 • SESSION Reform narratives and regimes of truth in education**

**Constanze Tress**, University of Luxembourg, *Of capitalizable units and learners as market functions – Reform narrations of Luxembourgish Vocational Education and Training (VET) in media and policy discourse*

**Tatiana Shutova**, Cardiff University, *The Legitimization of Inequality in Russian Higher Education*

**Susanne Maria Weber, Sarah Wieners**, Philipps University Marburg, *Dispositives of change – gender, excellence and young researchers in German academic organisations*

**Johannes Dahm**, Université de Nantes, *"Horizont 2025": Interdisziplinäre Zugänge zum EU-Erweiterungsdiskurs über einen möglichen EU-Beitritt der Westbalkan-Staaten*

**Shaimaa El Naggat**, Fayoum University/Lancaster University, *The representation of mental health on YouTube: Re-shaping knowledge and attitudes*

8:30-11:00

**ROOM A111 • SESSION Discurso y políticas educativas**

**Silvia Fuentes**, Universidad Pedagógica Nacional, *Identificación y política educativa*

**Lucia Freitas**, State University of Goiás-UEG - Brazil, *"Vai mexendo sempre até derreter": agências femininas no discurso de receitas de sabão caseiro*

**Carolina Buenrostro Pérez**, Escuela Nacional de Antropología e Historia, **Edith Pérez Flores**, Centro Regional de Investigaciones Multidisciplinarias, UNAM, *El discurso patrimonialista en los expedientes de salvaguardia inscritos ante la UNESCO: caso México*

**Morato Socorro**, Universidade Federal do Pará, *A constituição discursiva do trabalho docente em revistas especializadas para professores*

**Julia Zullo**, Universidad de Buenos Aires, *Actualidades, grietas y agendas en la Argentina de los últimos años*

**Filipe Abrantes**, Universidade do Estado do Rio de Janeiro, *Ideologia de gênero: da igreja católica ao Escola Sem Partido*

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8:30-11:00

**ROOM B114** • SESSION **Discurso, poder y redes sociales**

**Duilio Fabbri**, UFSCAR, Fabiano Ormaneze, Unicamp, *Discurso e poder nas redes sociais: o sujeito político fragmentado*

**Maria Cristina Giorgi, Almeida Reis Blanco Glaucia**, Centro Federal de Educação Tecnológica Celso Suckow da Fonseca (Rio de Janeiro), *Bio-necropolítica, discurso e racismo no Brasil: as mídias e redes negras digitais na produção de novos paradigmas de comunicação*

**Audria Leal**, Centro de Linguística da Universidade Nova de Lisboa, *A Construção Discursiva Multimodal no Gênero Reportagem*

**Wilton Santos**, Universidade Federal de Sergipe, *Acontecimentos na França: o papel da mídia no processo de construção*

**Thatiana Muylaert Siqueira Menezes**, Universidade do Estado do Rio de Janeiro, *A captação do cartógrafo pela paródia subversiva nos textos verbo-visuais*

**Margarita Palacios**, *Pathos, disputas y campañas (México 2018)*

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8:30-11:00

**ROOM B115** • SESSION **Discurso, Poder y Género**

**Alexandra Pinto**, Faculdade de Letras da Universidade do Porto, *A construção ideológica da identidade da mulher num acórdão sobre violência doméstica*

**María Bernal, Nieves Hernández Flores, Esperanza Alcaide Lara**, Stockholm University, University of Copenhagen, University of Sevilla, *La igualdad de género en las guías institucionales de buenas prácticas en España. Aspectos argumentativos y de imagen social*

**Juliana de Freitas Dias**, *Reexistências decoloniais no âmbito do Projeto Mulheres Inspiradoras: contribuições da Teoria Social do Discurso para educação como prática da liberdade*

**Nicolas Martinez Aranguiz**, Biblioteca del congreso nacional de Chile, *Ellas ponen el pecho a las balas: mujeres de senos libres en la protesta social*

**Victoria Furtado**, Universidad de la República, *Tiempo de rebelión: las prácticas discursivas del feminismo en el Uruguay contemporáneo*

**Mariana Rojas Mora**, Laboratoire du Changement Social et Politique – CEDREF, *Análisis feminista crítico del discurso sobre femicidios en Costa Rica: un abordaje a partir de la construcción noticiosa de la prensa escrita*

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8:30-11:00

**ROOM B116** • SESSION **The creation of images in discursive medial spaces**

**Varvilina Dzhioeva, Tatiana Tameryan**, North Ossetia State University, *The impacts of new information technologies of image creation of a political leader in digital spaces*

**Marina Berezhnaia**, St Petersburg State University, *Social policy visual discourses: Russian TV practice*

**Anastasia Dmitrieva**, Ural Federal University, Ekaterinburg, *Communication Strategies and Tactics in Russian and French Political Advertising Videotexts*

**Sune Stoustrup**, Leibniz Institute for Research on Society and Space e.V. (IRS), *Facing Rural Problems: Investigating the Discursive Construction of Challenges for Structurally Weak European Rural Regions*

**Sergey Korkonosenko**, Saint Petersburg University, *Public discourse on the journalism prospects: towards substantival approach*

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8:30-11:00

**ROOM B117** • SESSION **Language between colonization and subversive dynamics**

**Herbert Natta**, University of Rome, *“Tor Vergata” Peripheral literary discourse analysis*

**Sergey Alferov**, Shady Glen Scottish and Welsh dance studio, *The power of imperative: English verbs in Scottish dance instructions*

**Theron Muller**, University of Toyama, *A critical discourse analysis of exchange structures in the correspondence of English writing for academic publications among teachers of English as a foreign language*

**Fernanda Pereira**, University of Campinas, *A “mulher muçulmana” em discurso*

**Aliya Ismagilova, Marina Solnyshkina**, Kazan (Volga region) Federal University, *From global to local: strategies in outdoor social and political advertisement discourse (Kazan 2018)*

11:15-12:15 • Amphithéâtre, **Viviane de Melo Resende**  
«Estudos críticos do discurso e pensamento decolonial: sobre a negação ontológica de pessoas em situação de rua em notícias»

13:30-15:30 • Panels and Sessions

13:30-15:30

**ROOM A013** • PANEL **Discurso y Salud**

**Mariana Pascual**, Pontificia Universidad Católica de Chile, *Recursos de graduación en la construcción de significados para la representación del dolor: historias de vida de mujeres que sufren*

**Stella Bullo**, Manchester Metropolitan University, *Intertextualidad e integración conceptual en relatos metafóricos del dolor por endometriosis*

**Natalia Díaz Alegría**, Pontificia Universidad Católica de Chile, *Padecimiento psíquico y paradigmas argumentativos: la tensión de ser tratado como objeto y no como sujeto de derecho en la interacción médico-paciente*

13:30-15:30

**ROOM A014** • PANEL **Estudos discursivos à brasileira: deslocamentos teóricos e metodológicos** (suite)

**Marco Antonio Almeida Ruiz**

13:30-15:30

**ROOM A105** • SESSION **Public and post-truth discourse / Публичная и пост-правдивая речь**

**Tatiana Capustina**, *ПО ИДЕЕ как показатель некатегоричности высказывания в публичной речи (IN IDEA as an indicator of non-categorical statements in public speech)*

**Claudia Zamkovets**, Saint Petersburg University, *Публичная русская интерферированная речь: аспект РКИ (на материале Звукового корпуса русского языка) (Публичная русская интерферированная речь: аспект РКИ (на материале Звукового корпуса русского языка))*

**Tatiana Popova**, Saint Petersburg University, *Новый подход к анализу русской речи (A new approach to the analysis of Russian speech)*

**Elena Lisanyuk**, St. Petersburg State University, *Пост-правда, режимы истины и Ф. Достоевску (The post-truth regimes of truth and F. Dostoevsky)*

13:30-15:30

**ROOM A016** • SESSION **Discurso e identidade**

**Lilia Odete Nantes De Oliveira**, UNIGRAN-Centro Universitario da Grande Dourados (BRAZIL), *Interdiscurso e assujeitamento: inclusão das identidades híbridas das crianças da fronteira*

**Tamara Jorquera-Alvarez**, Universidad de Chile / Universitat Autònoma de Barcelona - Chile, *Análisis de discurso diacrónico: comprensiones sobre seguridad en el Estado chileno postdictatorial*

**Cecilia Quintrileo**, Universidad Austral de Chile, *Discurso parlamentario sobre una nueva institucionalidad en materia de pueblos indígenas en Chile*

**Amanda Pereira**, Universidade Federal de Minas Gerais, *A relação entre formador e professor de LI em um curso de formação continuada: resistências e deslocamentos subjetivos a partir de seus discursos*

**Anna Carolina Land**, Universidade do Estado do Rio de Janeiro, *Qual subalterno pode falar?*

13:30-15:30

**ROOM A108** • SESSION **Discurso político, populismo y posverdad**

**Miranda Lenin**, Universidad Católica de Lovaina, Universidad Central del Ecuador, *El discurso del Brexit en la prensa escrita. Las “representaciones” como una forma de acción social*

**Fabiano Ormanze**, Unicamp, **Duilio Fabbri Junior**, UFSCAR, *Quem tem medo da (pós) verdade? Poder, extremismo e neofascismo nas eleições brasileiras de 2018*

**Valéria Gomes Borges Vieira**, **Juliana De Freitas Dias**, *De “maria, a louca” a “militante travestida de presidente da república”: o potencial ideológico das representações de atores sociais na mídia nacional*

**Patricia Baeza**, Pontificia Universidad Católica de Valparaíso, *Voces de afiliación, alineamiento y desalineamiento en torno a la inclusión de los recientes migrantes en el sistema escolar chileno*

**Vivian Pereira**, Universidade do Estado do Rio de Janeiro, *A menina que queria estudar e o não assujeitamento das vozes abafadas e interrompidas*



**Patricia Baeza Duffy**, Universidad Católica de Valparaíso, Chile, **Rakel Österberg**, Romanska och klassiska institutionen, Stockholms Universitet, *Construcción discursiva de migrantes chilenos sobre la acogida e inserción propia y de otros migrantes en el contexto sueco desde 1970 hasta tiempos recientes*

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13:30-15:30

**ROOM A109 • SESSION Populism and Othering**

**Furkó Péter**, Karoli Gaspar Reformatus Egyetem, *Presentation of the “elite out-group” in the context of the immigration quota referendum in Hungary*

**Arash Reisinezhad**, University of Tehran, *Political Discourse and Critical Geopolitics of the Shia Crescent*

**Elena Psyllakou**, University of Athens, *Beyond Political Frontiers: Dialogic Aspects of Political Antagonism Between the Right and the Left in the ‘Post-Crisis’ Greek Context*

**Hossein Kermani**, University of Tehran & Hadi Khaniki, Zohreh Ali Hosseini, Allameh Tabataba’i University, *Telegram Discourse: An analysis of most view post in Telegram on 2017 Iran’s presidential election*

**Vera Lucia Paiva, Eliano De Souza Martins Freitas**, Federal University of Minas Gerais, *The linguistic landscape of protest in Brazil: the 2016 coup in perspective*

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13:30-15:30

**ROOM A110 • SESSION Between Media, Institution and the Self: Images of Youth**

**Nuria Lorenzo-Dus, Steve Case**, Swansea University, *Overcoming the Language Barrier in the British Youth Justice System*

**Tatiana Gavrilyuk**, Industrial university of Tyumen, *Russian New Working-Class Youth: Media Representation and the Construction of “Self”*

**Maria Eugenia Merino**, Universidad Católica de Temuco, *Chronotypes and ethnic identity construction in the oral narrative of young Mapuche born in Santiago and their adults migrated to the capital of Chile*

**Nilima Chowdhury**, University of Auckland, *‘I want to be this all around superstar kind of thing’: Dialogical explorations of discursive identity practices in young high-performing women in Aotearoa/New Zealand*

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13:30-15:30

**ROOM A111 • SESSION Education and Power Relations**

**Silvia Fuentes**, Universidad Pedagógica Nacional, *Educational identities and ideological functioning*

**Kitty-Jiayin Li**, IoE University College of London, *The parental spoken interactions and the negotiation of power and social relations in a Chinese Complementary school in Berlin, Germany*

**Julia Feike**, University of Edinburgh / DAAD, *Discourse Studies and Modern Foreign Languages – a reflection on the potential of CDA for undergraduate students on language degrees in the UK*

**Juliet Henderson**, Oxford Brookes University, *Jittery junctions: Language, knowledge and the con(fusion) of English-speaking academic identity*

**Vitaly Buduchev**, Groupe de recherches interdisciplinaires sur les processus d’information et de communication Sorbonne Université : EA1498, *L’expression de l’interdiscours journalistique transnational à travers la culture professionnelle des reporters à l’étrangers et l’identité éditoriale des titres de presse*

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13:30-15:30

**ROOM B114 • SESSION Tales of Power and Subordination**

**Svitlana Tubaltseva**, University of Roehampton, London, *Combining qualitative and quantitative methods in Critical Discourse Analysis: The case of Ukrainian Revolution in 2014*

**Kseniia Semykina**, National Research University Higher School of Economics [Moscow]/ Freie Universität Berlin, *Crimean conflict on Russian and Ukrainian TV: a discourse-theoretical approach*

**Ekaterina Baeva, Vladimir Bondar**, St Petersburg State University, *Towards a New Approach to Discourse Analysis of Power-Dependent Communication*

**Jan Zienkowski**, Université Saint Louis, *Debating Politics and/or the Political today: on metapolitical conflicts in mediatized public debates*

**Julie Boéri, Ashraf Fattah**, Hamad Bin Khalifa University, College of Humanities and Social Sciences, *A socio-narrative and Appraisal approach to discourse mediation: a contribution from Translation Studies*

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13:30-15:30

**ROOM B115 • SESSION Discurso de Instituciones y Política**

**María Eugenia Martínez Flores**, Universidad Autónoma de Nuevo León, *El lenguaje jurídico como forma de poder: análisis en sentencias civiles*

**Carlos Enrique Ahuactzin Martínez**, Benemérita Universidad Autónoma de Puebla, *Multimodalidad, ethos y legitimidad política. Spots electorales de Andrés Manuel López Obrador en México 2018*

**Vanice Maria Sargentini**, Universidade Federal de Sao Carlos, *O sujeito político e a verdade no jogo democrático*

**Gabriel Dvoskin**, Universidad de Buenos Aires, *Discurso, educación e ideología: la deshistorización del conocimiento escolar*

**Rosimeiri Cardoso**, Universidade Estadual do Paraná, *Literatura afro-brasileira: vozes que continuam a ecoar*

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13:30-15:30

**ROOM B116 • PANEL Transformaciones subjetivas en la identidad y la subjetividad social contemporánea a través del discurso**

**Vivian Romeu**

**Cynthia Pech**, Universidad Autónoma de la Ciudad de México, *El empoderamiento femenino en el discurso de Isa narcotelenovela: un acercamiento a Rosario Tijeras (2016-2017)*

**Maybel Piñón**, Universidad Autónoma de la Ciudad de México, *Jefas, sicarias y violencia. Una análisis crítico discursivo del papel de la mujer en los narcocorridos*

**Maylen Alvarez**, Universidad Iberoamericana, *Discurso y acción dos caras de una misma moneda en la experiencia ciudadana del consumo recreativo de cannabis de la Ciudad de México*

**Blanca Alonso**, Universidad Iberoamericana, *La incertidumbre por el futuro en Rodrigo D No Futuro*

**Florisberta Reyes**, Universidad Iberoamericana, *Las claves en el discurso de Andrés Manuel López Obrador en sus tres campañas electorales*

**Vivian Romeu**, Universidad Iberoamericana, *Los tópicos del discurso millennial en la contemporaneidad. El nuevo rostro de la subjetividad social contemporánea*

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13:30-15:30

**ROOM B117 • SESSION Cadrages discursifs en politique**

**Pascale Asmar**, Lebanese University [Beirut], *Quand la coupe du monde de football initie un débat sur la crise migratoire. Le cas de la formule « C'est l'Afrique qui a gagné »*

**Camelia Cusnir**, University of Bucharest, *Les stratégies de légitimation du mouvement de protestation #rezist sur les réseaux sociaux*

**Käsper Marge**, University of Tartu, *Entre Est et Ouest, histoire et future, balte et nor-dique... Cadrages d'un pays étudiés dans la presse française*

**Maude Vadot**, Université Savoie Mont Blanc, laboratoire LLSETI (EA 3706), *L'accueil des adultes migrant-e-s allophones au prisme de la formation linguistique obligatoire. Construction discursive de l'altérité et logiques de normalisation*

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15:45 • Closure and future perspectives by J. Angermuller  
amphithéâtre

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16:30-18:00 • DiscourseNet General Assembly, amphithéâtre

All participants are invited to help create "DiscourseNet. International Association for Discourse Studies". Information about the background, the founding documents and the election manifestos can be found at <http://www.discourseanalysis.net/DN>