



№ 01/1-40-64-CTCCTY

## ACADEMIA PARTNERSHIP AGREEMENT BETWEEN SAINT-PETERSBURG STATE UNIVERSITY AND ANNUAL INVESTMENT MEETING (AIM)

### "AIM Global Academia Partner"

The Collective Orientation in Learning in which Universities are Intellectually Engaged, Positively Impacting Communities and Extending into the Global Economy are Key Factors in Building Paradigm Shifts. The Annual Investment Meeting is a Unique Platform offering a Multi-Dimensional Experience and Exposure to Cutting-Edge Knowledge, a Wide Range of Business and Ample Opportunities to Network with Various High-Profile Business Entities. By becoming a Partner, Saint-Petersburg state university (here in after referred to as SpbU), duly represented by its Vice-Rector for International Affairs Sergey Andryushin, acting on the basis of proxy dated 26.09.2022 №32-06-352, will Gain access and exposure to this Esteemed Tribune of Strategic Importance for Business Development across the Globe.

The agreed upon Goals and Outcomes set forth in this Agreement shall be consistent with the Goals and Outcomes to align to Partnership Goals. The AIM Global Academia Partnership Agreement will be between AIM Global and SPbU.

### Article I: SCOPE OF COOPERATION

As an "AIM Global Academia Partner", SPbU will Gain immense Value through a well thought of Partnership Plan which includes but not limited to:

#### 1. Branding and Marketing:

- ✓ SPbU will have the Title "Academia Partner" of AIM Global.
- ✓ SPbU Logo recognition before, during and after the event on the event Official Website.
- ✓ SPbU Logo on the event Collaterals as "AIM Academia Partner" such as:
  - E-Conference Agenda (Guide)
  - E-Exhibition Catalogue
  - E-Post-show Report
  - Logo Recognition on "Academia Partners Section" of the AIM Global Official Website alongside 300 words Partner's Profile with Hyperlink to SPbU website. All partners' Logos will be visible in the Archive Online throughout the Next Year.

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2. Organizing Joint Activities with **SPbU** including Business Forums, Investment Roundtables, Capacity Building Workshops, Seminars, Training Courses on Topics related to Investment & Business according to a Pre-arranged Agreement between both parties on the Schedule and Size of each Activity and the expected Outcomes.

**In return, SPbU will provide AIM Global with the following:**

1. Use the AIM Global Platform to Create, Manage, Assist and Encourage a Delegation of Top-Level Executives from **SPbU** including Professors and Students in the Final Year to Explore Potential Opportunities brought forward during the event by visiting Government Bodies and Business Delegations from all over the World.
2. Organizing Joint Activities with **SPbU** including Business Forums, Investment Roundtables, Capacity Building Workshops, Seminars, Training Courses on Topics related to Investment & Business according to a Pre-arranged Agreement between both parties on the Schedule and Size of each Activity and the expected Outcomes.

### **Article II: JOINT ACTIVITY**

An internal competition shall be conducted by the University wherein it can be regarding a certain topic such as an Economic thesis (in English) to be submitted to their respective professors. Depending on the nature of the competition, the University may establish competition rules. The top five winning theses will be qualified to participate in AIM Global 2023 for free as part of an AIM Global Scholarship and will be utilized to create content for students.

AIM Global Academia participants are described as having the following participation in the Event ***free of charge***:

- 5 Students with winning theses
- 1 Dean and 2 Professors

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Students, University personnel, and Admin are urged to enroll and pay a discounted rate of 50% as an Academia Partner.

### **Article III: TO THE AGREEMENT**

The Parties may amend the provision herein or enter into supplementary arrangements by mutual agreement between the Parties through exchange of written communication. In this effect, an addendum to the agreement shall be signed.

### **Article IV: DISPUTE SETTLEMENT**

Should the Parties fail to reach a resolution to the dispute, the matter will be referred to arbitration following a modality agreed upon by both Parties.

### **Article V: TIME PERIOD**

This Agreement will come into force upon signature by both Parties and will be automatically renewed for the coming **5 years** *unless one or both of the parties terminates the agreement.* This Agreement may be amended in writing by mutual agreement of the Parties. At the end of each year of this Agreement, the parties will jointly review progress and consider how to take the collaborative activities forward.

### **Article VI: FORCE MAJEURE**

None of the parties to this Agreement shall be responsible to the other party for any delay in performance or non-performance due to Force Majeure, but the affected party shall promptly upon the occurrence of any such causes inform the other party in writing, stating that such cause has delayed or prevented its performance hereunder and thereafter such party shall take all action within its power to comply with the term of this agreement as fully and promptly as possible.

### **Article VII: ACKNOWLEDGEMENTS**

- a) Each party acknowledges that the responsible assigned to signing this agreement has the authority to enter into this understanding.
- b) Each party acknowledges that it has not entered into this agreement on the basis of any warranty, representation, statement, agreement or undertaking except those expressly set out in this agreement.

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## Article VIII: INTELLECTUAL PROPERTY

1. The parties agree to abide by intellectual property rights of each party created before the conclusion of the present Agreement.
2. The intellectual property rights created under the present Agreement will belong to the party created the intellectual property.
3. In respect to intellectual property jointly created by the parties under the present Agreement the parties agree to conclude a separate agreement on the legal protection, utilization and ensuring of confidentiality of such intellectual property.

Signed this 4th day of April 2023 in agreement with the conditions above:

On behalf of  
Annual Investment Meeting

Walid A. Farghal  
Director General  
United Arab Emirates  
[www.aimcongress.com](http://www.aimcongress.com)

On behalf of  
Saint-Petersburg state university

  
Sergey Andryushin  
Vice-Rector for international affairs  
Russian Federation  
[www.spbu.ru](http://www.spbu.ru)

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